# August Meeting Agenda

## Sawtooth Interpretive & Historical Association

Location: Redfish Visitor Center or join by Zoom link https://us02web.zoom.us/j/82652591880?pwd=VHU4OC9McS96cFJmaWpObDBJaXdXZz09

#### Call-in Details: (253)215-8782, Meeting ID: 826 5259 1880, Passcode: 483953

#### Participants

Date: August 18, 2022

raiti	cipants				Time	: 10a – <mark>12:30p</mark> , <sub>Tim</sub>	
Offi	cers	Stewart Wilder President	Terry Clark Vice-President	Ed Waldapfel Secretary	Liesl Schernthanne Treasurer	r Gary Gadwa Past Presider	nt
Dire	ectors	Ed Cannady	Paul Hill	Bernice Hartz	Amy Jones	Jenny MacNi	chol
Dire	ectors	Roland Miller	Becky Obletz	Caitlin Straubinger			
			Erica Cole	Lin Gray	Bobbi Filbert	Kathy Atchle	y
			D	5		c/T Linian	
1		-	Business Manager	Executive Director	SNRA Liaison	C/T Liaison	Time
	nda Iten	n r/Roll Call	Discussion (to)	pics, key points, etc.)	Action Required	Responsible Stewart/Ed W.	Time
			linutes of previous m	eeting Discussio	on/Motion to approve	Stewart	2 min
		S/UPDATES/REPORT					2
•	Board N	Member Terms	Review/renewal		Action Item	Stewart	10 min
•	Preside	nt's Report	Discussion			Stewart	10 min
•	SNRA L	iaison's Report	FS activities		Discussion	Bobbi Filber	t 15 min
•	C/T Liai	son's Report	FS activities		Discussion	Kathy Atchle	Y 5 min
•	Finance	Report	Treasurer's Updat	e/ Budget	Action Item	Liesl	15 min
•	Membe	ership Update	Membership/Out	reach	Discussion	Caitlin	5 min
•	Outlets	Update	Sales/Operations		Discussion	Erica	10 min
•	<u>Redfish</u>	<u>Update</u>	Redfish Operation	S	Discussion	Bryce	10 min
•	Preserv	ation Comm Update	e Oral Histories		Discussion	Committee	5 min
•	<u>Museur</u>	<u>n Update</u>	Museum Operatio	ns	Discussion	Megan	10 min
•	Executi	ve Comm Update	Board Vacancies Updates: FLS, fall		Discussion	Committee	5 min
•	<u>Executi</u>	ve Director's Report	•	view; upcoming	Discussion	Lin	15 min
Stor	rage She	<b>d Donation</b> From	Mt. Mamas	work days	Action Item	Lin	5 min
•	Center f	or the Sawtooths Upd	<b>ate</b> Progress report, n	ext steps	Action Item	Stewart/ Committee	e 25 min
	Round 1	Table/Open Topics			Discussion		10 min
Nex	t Meetii	ng	October 20, 2022 – 2 Location: virtual and	•		Stewart	

#### Adjournment

Upcoming events!

**8/18 End-of-Season Potluck - 6pm at the MacNichol's** – A celebration with the summer crew for all their hard work. Plus, crew presentations before we send them off! Jenny is generously providing drinks and an entrée, please bring appetizers, sides, and deserts! Directions forthcoming.

8/19 Friday – FLS at 6pm at the Museum – 50<sup>th</sup> Anniversary Forum
8/20 Saturday – 50<sup>th</sup> Anniversary Celebration at Pioneer Park 10am-12pm and then 6pm Evening Program at the Redfish Amphitheater, "The Wilderness 10 Essentials"
8/22 Monday – 6pm, The Sawtooth NRA through the lens of Outdoor Idaho at Redfish Gallery

**Final 2022 FLS**, Fri. Aug. 26<sup>th</sup> | **Sawtooth Salmon Festival**, Sat. Aug. 27<sup>th</sup> | **Tentative Museum Work Days**–Mon. Sept. 12<sup>th</sup> & Mon. Sept. 27<sup>th</sup>–more details to come. | **Sawtooth NRA end of season clean up**–Sept. 12-25th

#### SIHA Treasurer's Report for Board Meeting 8/18/2022

The report that follows is a summary of data through the end of July.

If you've been to the Museum, you'll notice the new roof – looks great! Of course, you'll notice the assoicated project expense. We've not yet received the reimbursable grant amount for this, but expect to soon. You may also notice that our income isn't as high as we would have hoped for the summer. As you know, we did not have our big raffle this year due to not finding a raft trip donor, and sales have not rebounded as hoped, but we have worked to keep most expenditures low. Keep in mind that we are still waiting on some grants, so that will help, and August sales are not yet in. We did received a \$500 donation from the Mountain Mamas for 50<sup>th</sup> events.

SIHA's financial status and income



statement are on the following pages. The graphs herein depict the year's income and expenses thus far.

Please let me know if you have questions or comments on anything presented. Respectfully submitted,





Liesl Schernthanner, SIHA Treasurer, 8/17/22

A FINANCIAL STATUS As of Current Assets	7/31/2022
Checking/Savings	
U.S. Bank Checking	\$21,752.14
Money Market	\$140,013.70
PayPal	\$960.98
Cash Account	\$4,257.31
Cash Banks	\$775.00
Total Checking/Savings	\$167,759.13
Undeposited Funds	\$1,582.49
Inventory	\$47,282.61
Total Current Assets	\$216,624.23
Liabilities	
Current Liabilities	
Accounts Payable	\$4,530.22
Credit Cards	\$0.00
Sales Tax Payable	\$1,712.59
Payroll Tax Liabilities	\$1,117.46
Total Liabilities	\$7,360.27
Restricted Funds	
Building Fund	\$58,669.87
Caribou/Targhee	\$38,865.56
Forum & Lecture Fund	\$4,820.37
IHC Sharp Fund	\$2,784.64
ISHS Grant	\$154.17
Center For The Sawtooths	-\$4,504.77
Oral History Fund	\$4,585.21
Redfish Center Fund	\$15,279.66
Salmon Festival	\$1,796.20
Trail Map Funds	\$1,536.33
Wild Land Fund	\$1,377.31
Winterfest Grant for AED's	\$1,000.00
Total Restricted Funds	\$126,364.55
Total Unrestricted Funds	\$35,616.80

	Statement	As Of	01 -6	D. david		1000	
	Category	2022	% of	Budget	Actual	Actual	Actual
NCOME	12222	end of July	Budget	2022	2021	2020	2019
Earned Inc		644	110/	6100	646	ton	6444
Interest	The second s	\$11	11%	\$100	\$16	\$82	\$111
	les Income	\$58,737	59%	\$100,000	\$107,049	\$72,472	\$117,602
	come (site rental/cc reward)	\$25	25%	\$100	\$728	\$200	\$175
1474 S (1976 A (1976)	ed Income	440.005	4704	450 000	400.000		450.000
Donation	and the second se	\$10,096	17%	\$60,000	\$27,966	\$15,274	\$50,320
Fund Rai	isers	\$1,445	7%	\$21,000	\$3,803	\$1,500	\$6,360
Grants	274 Aug	\$24,670	33%	\$75,000	\$62,206	\$35,080	\$43,000
Member	and the second se	\$3,100	44%	\$7,000	\$23,972	\$24,957	\$9,873
TOTAL INC	COME	\$98,084	37%	\$263,200	\$225,740	\$149,565	\$227,440
EXPENSES							
100 100 100 100 100 100 100 100 100 100	trative Expenses	\$2,723	26%	\$10,580	\$6,879	\$9,294	\$11,587
	ons & Maintenance	\$3,017	51%	\$5,950	\$5,031	\$5,510	\$6,956
	olunteers	\$55,528	60%	\$92,550	\$77,346	\$69,782	\$73,764
100000000000000000000000000000000000000	d Expenses	\$537	107%	\$500	\$1,468	\$15	\$75,704
Educ	Contraction of the state	\$160	18%	\$900	\$30	\$100	
Co. St. XERY	utive Director	\$25,550	58%	\$43,800	\$37,440	\$37,020	\$35,319
	et Manager	\$4,719	472%	\$1,000	\$6,500	\$5,700	\$4,962
	oll Taxes	\$1,970	33%	\$6,000	\$3,361	Cal 7 53 ( Sec. 9)	(S) 57 57 59
		\$1,970	0%	\$150	\$150	\$3,268	\$4,934
	kmans Compensation nteer Per Diems	\$20,011	53%	and the second se	and the second	\$22,331	637 170
S. D. Stores	nteer Supplies	\$1,272	254%	\$37,800 \$500	\$27,128 \$703	\$254	\$27,179
							¢ € 10
	el / Mileage	\$1,191	92%	\$1,300	\$195	\$552	\$619
1954 - 3	/Volunteer - Other onal Services	\$119	20%	\$600	\$372	\$392	\$194
		\$6,799	25%	\$27,500	\$8,071	\$8,469	\$8,197
	unting Services	\$4,750	53%	\$9,000	\$8,041	\$8,000	\$6,843
	rvices (Website)	\$2,049	82%	\$2,500	\$30	\$469	\$834
1	essional Services - Other	\$0	not budgeted	\$16,000	\$0	\$0	\$520
Cost of P	State of the state	\$56,376	78%	\$72,100	\$60,102	\$45,456	\$65,484
	xpenditures	\$0	not budgeted	\$800	\$1,516	\$0	\$233
	tions Granted	\$0	0%	\$2,377	\$670	\$0	\$13,080
	xpenses	\$44,139	61%	\$72,000	\$5,482	\$8,383	\$32,476
	's Cabin (bricks)	\$502	3%	\$20,000	\$286	\$320	\$5,148
100000	m and Lecture	\$1,441	48%	\$3,000	\$2,478	\$1,486	\$1,475
	pretive Displays	\$0	0%	\$5,000	\$40	\$4,998	\$0
	eum Artifact Protection	\$0	not budgeted	\$0	\$2,000	\$1,008	\$0
	e Building	\$0	not budgeted	\$0	\$0	\$228	\$24,034
	History	\$102	5%	\$2,000	\$232	\$163	\$1,085
	eum Roofs	\$41,075	98%	\$42,000	\$0	\$181	
	ial Events	\$0	not budgeted	\$0	\$446		
	er for the Sawtooths	\$1,020	not budgeted	\$0	\$13,485		
Other (N		\$0	not budgeted	\$0	\$0	\$0	\$735
TOTAL EX	No. of Concession, Name of Con	\$168,583	59%	\$283,857	\$178,582	\$146,895	\$211,776
	of Accounts	-\$70,499	***	(\$20,657)	\$47,158	\$2,670	\$15,664
Adjustments				\$20,000			
	Oral History Funds Availa			\$2,000			
	Transfer from FLS Funds A	vail 2020		\$3,000			
	Wildland Funds			\$1,377			
	Trail Map Funds	0.0000000000000000000000000000000000000		\$1,000			
	Account Balance After Po	tential Transfers	8	\$6,720			

Note: Historical data is a compilation of previously reported numbers and may differ by categorical presentation.

	Amount \$	Number of donors			
YTD as of Aug	ust 14, 2022 (Jan.	1-Aug. 14, 2022)	YTD as of Aug.	14, 2021 (Jan. 1-Aug.	14, 2021)
Members	\$3,750.00	26	Members	\$5,460.00	3
Donors	\$5,252.20	34	Donors	\$10,755.50	6
Bricks	\$2,050.00	5	Bricks	\$500.00	
Recurring	\$40.00	1	Total	\$16,715.50	9
Total	\$11,102.20	67			
2021 To	otals (Jan. 1-Dec.	31, 2021)			
Members	\$26,640.00	113	August 2	2021-August 2022 Tota	als
Donors	\$15,580.50	81	Members	\$25,180.00	11
Bricks	\$3,100.00	18	Donors	\$10,842.20	5
Total	\$45,320.50	212	Total	\$40,722.20	18
Idaho Gives Totals:					
2022: \$2675					
2021: \$4680					

Attachment #3

2019: \$2930			

## **August Board Report**

Redfish Visitor Center Lead Naturalist - Bryce Johnston

We have had a very good season so far! Throughout July we had lots of people attending our daily programs, evening programs, and lots of gallery sales with multiple \$500+ days. Our naturalists have been getting more and more confident with programs and answering questions, and are becoming true Sawtooth experts.

Unfortunately our boardwalk has been closed for a while due to a maintenance issue. We have been able to partially open it for programs and events, but are still waiting to receive materials for repairs. While we have had many busy days, our parking lot has not been as packed - only staying consistently full for a few Saturdays this summer.

One of our most popular programs this year has been our Junior Ranger talk, with many of them doing the newspaper. So far we've been able to award the badge to 114 SNRA Junior Rangers!

Some crew highlights:

**Bryce**: I've really enjoyed working with the crew this year on programs and being able to give my own programs as well. With all our Junior Ranger attendance I've had a blast teaching about animal adaptations to many little ones.

**Audrey**: Audrey has really enjoyed being able to tell all about the geologic history of the Sawtooths, from the peaks to the beaches. Outside of work she made it a

goal to swim in as many bodies of water as she can, and can personally attest to how cold snowmelt is.

**Eddison**: Eddy has really enjoyed teaching all about predators and educating people on good Leave No Trace and wilderness preparation. He has also really enjoyed working at the Stanley Ranger Station on Mondays and getting to know the Front Desk crew there.

**Emma**: Emma quickly fell in love with some of the smaller animals of the Sawtooths, giving programs on pikas and bats. Outside from educating on animals, she has enjoyed spending time on the various lakes of the valley.

**Julia**: Julia really enjoys swearing in Junior Rangers and giving them their badges. For her programs, she's done deep dives on aquatic life and has taught everyone on the crew a lot about what's in our lakes and streams.

**Keslee**: Keslee loves talking to people about salmon conservation in the Sawtooths, and telling people of the story and future hope for the sockeye. On her days off she enjoys going peak bagging to get all the best views.

Earlier this month we held our Smokey's Birthday Party event, with almost 300 people showing up to learn about fire safety, do the scavenger hunt, and sing Smokey

happy birthday. We are all getting ready for our 50th Anniversary events, and ramping up towards our Salmonfest at the end of the month! If you haven't been able to stop by yet to join us for a program, come and see us before many of our Naturalists return to school;

11:00-11:30: Junior Ranger
12:00: Patio Talk (except Sundays and Wednesdays)
1:00 - 1:30: Ranger Talk
2:00-3:00: Guided Walk
7:00-8:00: Evening Program (Thursdays and Saturdays)

Included below are some graphs showcasing how we are doing this season compared to previous years. Please note that 2020 is not included in these visualizations due to how numbers were counted differently that year.





0 -

2019

# Visitor Totals, Year to Date August 12th - RC

2021

2022



Monthly Sales Totals, Year to Date August 12th - RC



Monthly Visitor Totals, Year to Date August 12th - RC

# Museum Board Report August 10, 2022 Megan Nelson

## Intro

The summers are always short in Stanley and this season's gone by particularly fast. The museum is a slow-paced environment compared to the Visitor Center, but there are numerous projects that keep us busy. Cameron and I worked on creating exhibits while I oversaw a few new donations to our collection. The museum has missed **Gary** and **Laurii Gadwa** and we've been grateful for the people who have stepped up in the Gadwa's absence to cover museum shifts and help with events.

#### Numbers

So far, this season is on par with last year. The visitor number is a little lower and the profits are lower, but not dramatically low. I wonder the gas prices are affecting the public's generosity. I've heard from other local businesses that people are spending less money on rentals and other non-necessary purchases. Interestingly, the high gas prices have not affected our outofstate travelers. So far, we've had visitors from 39 states and 8 countries!

Year	2022	2021	2020
Visitors (May 28-Aug. 10)	2,629	2,767	1,561
Sales (May 28-Aug. 10)	\$7,312.43	\$7,783.63	\$3,684.24
Donations (May 28-Aug.	\$1,911	2,336	\$1,001
10)			

## History Day

The third annual History Day was a complete success! It was held on July 9<sup>th</sup> from 12-4. Lin and I thought it would be a good idea to move it to a Saturday to attract more visitors and I think it was the right choice! We had about 150 visitors show up which makes it the most well attended History Day so far! And I noticed that nearly every attendee spent over a half hour at the event. It's good to know that people enjoyed the event for more than just the refreshment booth. Speaking of refreshments, we had ice cream, lemonade, and soda. Thank you to Jeff Clegg and Redfish Lodge for donating the ice cream! The Sawtooth Society crew showed up to do crosscut demonstrations while Caitlin Frawley, the Wilderness and Trails supervisor with the Forest Service, brought a horse and mule to explain historic packing. Aspen Arnold, the former Historic Specialist, came all the way from Salmon to do a gold panning demonstration. Richard Blair, local musician, graciously performed for the entire event! We had a quilt corner on display and a candle making activity. Michael made the candle benches last year and I'm so grateful to have them because the candles are the most popular part of history day. Special shout-out to Lin who manned the candle making station all day. Bob Beckwith lent us his large wall tent that served as our "outdoor museum" with artifacts and signs inside. Some of the artifacts came from our collection and some of them were borrowed from the SNRA headquarters in Ketchum. The wall tent is an absolute pain to set up so I would like to extend special thanks to Erica, Becky, and **Doug** who set it all up. We were also fortunate to have some community members volunteer for the event. Thank you to Jazminn Carter, Julie Rember, and Lisa Muscavage for volunteering their time. I'm overwhelmed by gratitude to the supporters of History Day. It's truly wonderful to see the event grow over the past three years.

## **Projects**

This season has seen a lot of random artifact donations! Perhaps the most exciting artifact of the season was an ice scale. The museum got a phone call from a stranger from Nampa who had never been to the Stanley Museum but was interested in donating an old ice scale. She purchased the scale from a garage sale in Stanley back in the 1970s. According to her records, the ice scale was used in a general store in Stanley to weigh blocks of ice. The ice scale is very heavy and comprised of several parts. I think it will be an amazing addition to the Ice House once we assemble the parts.

Cameron just finished an exhibit on the 50<sup>th</sup> anniversary of the clinic. The new exhibit highlights Marie Osborne and the early history of the clinic. The exhibit features pictures from the Osborne family collection and other artifacts from the medical cabinet. We're so happy to have an exhibit that properly highlights the significance of the clinic and it's 50<sup>th</sup> anniversary!

Once I got through History Day, I turned my focus to creating an SNRA exhibit. With the 50<sup>th</sup> anniversary, Lin and I wanted the museum to have an exhibit that clearly explains the SNRA and its function. It's hard to believe the amount of people who show up to the museum and ask if this is a National Park. I just finalized the first draft of the exhibit and I plan to install it on the 14<sup>th</sup> just before all the 50<sup>th</sup> anniversary events.

## Sawtooth Interpretive and Historical Association

#### **Executive Director's Update**

August 12, 2022

We are closing in on the end of the busy season and the next two weeks will perhaps be our busiest with multiple events while crew members are heading back to school. It's been another season full of ups and downs and we've managed to adjust.

#### **THANK YOUs and SHOUT OUTs**

## https://discoversawtooth.org/wpcontent/uploads/2022/08/2022.8Museum-Report.pdf:

- Kudos to Megan for planning and holding another successful History Day, a month earlier than we've ever done it before!
- Great job to Audrey and Keslee for planning and holding Smokey Bear's birthday, an event all attendees always love!
- Thanks to our summer crew! Bryce and Megan for leading the Visitor Center and Museum, respectively. Cameron (leaving in just a week) for his work as historic specialist, and our hard working naturalist crew: Audrey (already returned to school) Eddy and Keslee (leaving in just a week) and Julia and Emma who will be sticking it out with Bryce through the end of September! The reason SIHA is able to reach so many people each summer and make the impact we do is because of these folks! Thanks for your energy and willingness to jump in!
- Thanks to Liesl, Amy, and Terry for letting us rope them into shifts at the Museum once Cameron heads back to school.
- Erica has some great new products in stock and has been working hard to keep all our locations stocked and updated. Thank you Erica!
- Exciting news: Hannah and her partner Karl are moving back to the area! No exact dates yet but likely sometime this fall/winter as Karl has been offered a permanent position with the SNRA!

#### UPDATES

- The SIHA car had a tire blow out a few weeks ago, while Keslee was driving to Tin Cup Trailhead. I rescued them, we put on the spare and got the car back to Redfish. The tire had to be completely replaced, an unexpended expense that will show up on next month's financials.
- I finally was able to speak with Colin Hughes of Hughes River Expeditions last week. He agreed to donate two 2024 river trips for SIHA to raffle! I hope to have details worked out by the Salmon Festival so we can kick of ticket sales then. At this time, I am leaning towards selling 200 tickets for \$100 each, and asking around town for a few smaller prizes for a 2<sup>nd</sup> and 3<sup>rd</sup> place drawings. Whatever number of tickets we choose, this is a wonderfully generous donation from Hughes River Expeditions and a big deal for SIHA! We'll sell tickets until they are gone and then hold the drawing. My hope would be to sell all the tickets by Jun. 1, 2023, but it would be great if they all go before the end of the year.

 SIHA will be the recipient of funds raised by Gallery 601 in Boise. An event held by the gallery on September 1<sup>st</sup> is honoring the SNRA 50<sup>th</sup> Anniversary and 20% of print sales will be donated to SIHA thanks to Carol Cole suggesting it to the gallery owner. Artist John Horejs and former Governor Kempthorne will be present for the event and SIHA will have the opportunity to give a short presentation about who we are and what we do. You can find out more: <u>https://gallery601.com/celebrating-the-sawtooth-national-recreation-area</u>

## □ Storage at the Stanley Museum:

As mentioned in my June update, the Sawtooth Mountain Mama's voted to officially donate their storage shed (currently located at the City) and most of its contents to SIHA. This includes tables, extension cords, a tent, a coffee maker, trash cans, and more. Their only stipulation is that they want use of the tables/tent/etc. if they hold an event. If we choose to accept the donation we will need to work with the SNRA for a special use permit and figure out how we are going to move it to the museum. Because this is a large donation, both physically and financially, I think it is important for the board to vote on it. If accepted I will work with the Mama's to put together an agreement that includes their request to use the items.

## FLS:

- The Forum and Lecture Series has been going well, but with lower attendance than past years. We've had looming weather or pre-event rain storms, that may have scared people away, but the later time may be a factor. We'll consider this when we make decisions about next year. Total attendance through Aug. 5 = 234.
  - July 8 Shoshone-Bannock history Diana Yupe 50 o July 15 climbing history Kirk Bachman – 50 o July 22 – writer/environmental historian - Betsy Quammen – 43 o July 29 – bats/dark skies – Jesse Barber – 28 (a thunderstorm rolled through just before the program)
  - August 5 pika Erik Beever 48 
     August 12 Women Wilderness Leaders Michelle
     Reilly 15 (another thunderstorm) 
     August 19 SNRA 50th Jim Hansen, Monica Church,
     Jerry Jayne and Bert Boller and

Boyd Norton and Tracy Andrus will not be joining due to poor health  $\circ$  August 22 – The Sawtooth NRA through the Lens of Outdoor Idaho, celebrating the day the SNRA was established at the Redfish Gallery!  $\circ$  August 26 – Imagining Idaho's Salmon in 2055 – Pat Ford

#### **GRANTS:**

Submitted:

- Idaho Community Foundation, Forever Idaho, eastern region fund. \$7500 requested for general education/operation expense. We will hear from them in September.
- Val A. Browning Grant submitted June 1. \$25000 requested for Naturalist stipends for 2023.
- Unfortunately, the Steele-Reese Foundation denied our request for funds for the ShoshoneBannock interp project, but welcomed future requests. Steele-Reese Foundation, submitted April 1, should hear by August. \$7500 requested for Shoshone-Bannock interpretive signage/exhibits in both the visitor center and museum
- Idaho Humanities Council, major grant cycle. \$5550 requested for Shoshone-Bannock

Interpretive signage/exhibit. Submitted for review Aug. 15, final submittal Sept. 15. If we also do not receive these funds, I'll reduce the scope of the project to only include the Museum at this time and move forward with the funds awarded by the License Plate Fund.

Awarded/Active Grants:

- License Plate Fund for AEDs for the Museum/Redfish for Q3 for \$2100. We have received \$1000 matching funds from the new Stanley Winterfest grant. Total project cost is \$3100.
- Mountain Mamas, \$500 awarded for expenses related to the SNRA 50<sup>th</sup> Anniversary on Aug 20th and 22nd
- Q1 License Plate Fund, \$6500 awarded for Shoshone Bannock Interpretive project
- Bigwood Roofing completed the museum roof in July. There is one section of flashing I have asked them to fix, and will bug them about it after our events. I have not submitted reimbursement requests yet. The invoice was \$41,075. We have \$12,000 from Idaho Heritage Trust and \$32,670 from Central Idaho Resource Advisory Council for an excess of \$3,595. I am going to reach out to some restoration companies in the Wood River and Twin Falls areas to determine the cost of getting the attic in the museum cleaned up so that we could insulate the roof. I suspect the cost will be much more than what we have to spend but figured it was worth checking.
- Shirley Studebaker with 5B Technologies helped make our new website live in mid-June. As I mentioned before, we are still updating information/layouts and creating new pages/content but the bulk of the site is working. A final report has been submitted to the License Plate Fund.
- National Forest Foundation, \$15,000 awarded for Trailhead Stewardship and Educational Programs in the SNRA including general operational support. This grant was \$5000 last year.
   2022 Summer Schedule:

Thu. Aug. 18	Board meeting
Thu. Aug. 18	End-of-Season Potluck, 6pm, hosted by Jenny MacNichol and Terri MacNichol
Sat. Aug 20	SNRA 50th Celebration at Pioneer Park
Mon. Aug 22	SNRA 50th Anniversary event at Redfish
Sat. Aug 27	Sawtooth Salmon Festival
Mon. Sep 5	Museum Closes Daily Ops*
Sun. Sept 11	Redfish Closes Daily Ops*
Sept 12-24 <i>Tentative:</i>	SNRA Clean-up Event
Sept 12 & 26	Museum Work Days *Open weekends through September, volunteers may be needed to help staff!

## A FEW NEEDS:

- For our August 22<sup>nd</sup> event:
  - I need help identifying someone who will be traveling to Stanley from Hailey on August 21<sup>st</sup> or 22<sup>nd</sup>. We are going to order some veggie/cheese/meat plates for our special

event on the 22<sup>nd</sup> and I won't have time to drive down to get them. Any leads would be great help!

- I am also looking for a few people who would be up for **baking a couple dozen cookies** or other sweet treat for the event on the 22<sup>nd</sup>.
- I'd like to serve wine, too. We have some funds from Mt. Mamas to pay for our platters and some wine but if you happen to have a bottle of something you don't mind parting with, let me know.
- Board Member Terms:
  - It is tricky keeping terms straight so let me know if you think I'm way off. The board members whose terms were up in June include:
     Becky Obletz
     Jenny MacNichol (filled Steve Lipus's last term which started in 2019?)
     Terry Clark
     Ed Waldapfel Ed Cannady

## **IMPORTANT DATES**

• Our next scheduled board meeting is October 20<sup>th</sup>.

Submitted by Lin Gray, Executive Director – August 12, 2022

SIHA 2022 Annual Priorities Planner	Updated Aug-22
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		Month	
Activity	Responsibility	Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec	Progress

Staffing Work to support our staff to benefit both the employees and the organization t needs. This will support SIHA's goal to grow our educational programs, visibility	-	on, a l	ivable	wage	e and	d be	nefit	ts, ar	nd ao	ddre	ess h	ousir	ng
1.1 Evaluate short/long term needs/roles within SIHA	Comm needed?		x	x	х	х	х	x	х	х	x	х	
a. Review Strategic Plan to determine needs for 1, 3 & 5 year goals													
b. Develop incremental org. charts for the next 5 years considering futu increases to staff/crew c.	re plans/growth	Creat	e budg	get fo	or								
d. Create list of resources besides money needed for increases to staff/cr	rew												
1.2 Improve pay and benefits for SIHA staff			Х	x	Х	Х	х	х	Х	Х	х	х	
a. Review Idaho Nonprofit Center's 2022 Compensation Report													
Develop plan/budget for pay and benefit increases over the next 3-5 year	ars b.												
1.3 Develop plan to improve training/skill building for interns			Х	х	Х	Х	х	х	Х	Х	х	х	
a. Survey current and past crew members to help determine strengths ar	nd weaknesses of tra	aining,	/experi	ence	eb.								
Review SIHA's current training program													
Research training opportunities/certifications for interpreters that would	d add value to SIHA'	s inter	n prog	ram	c.								
d. Determine budget needed for certifications													

## 2. Partnerships

Increase efficacy and efficiency among all organizations, agencies, and individuals working within the Sawtooth National Recreation Area to preserve and protect it.

2.1 Maintain/increase information sharing among partners		х	х	x	х	х	Х	х	x	$\langle \rangle$	( X	X		
a. Consider partners when planning events, projects, programs.									•					
b. Connect with ICL at trailheads. LN														
Continue participating in Clean-up events c.														
d. Determine if SIHA should facilitate regularly scheduled information sharing meetings are worthwhile for area nonprofits and SNRA														

Attachment #7

SIHA 2022 Annual Planner	
22	

	Responsibility	Progress
ACTIVITY		riogress
	Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec	1

.1 Develop 3-year Fundraising Plan				Х	Х	Х	Х	Х	Х	Х	Х	х	Х	Х	
a. Engage Major Donor Commit	tee?														_
b. Determine fundraising goal &	short and long term needs														
c. Research similar size goals/or	gs. & fundraising activities														
.2 Review Bookstore operations/produc	cts		Х	Х	X	х	Х	Х	Х	х	х	Х	х	Х	
a. Engage staff at outlets. Review	w displays, operations, needs, want	S													
b. Identify opportunities at othe	r locations/outlets/events														
c. Review cost of goods sold															
i. create metric to help	determine the items SIHA sells: env	vironmental impact, net	reve	nue,	, etc										
d. Identify items and manufactu	rers to create custom products														
e. Create system for distributing	wholesale trail maps and extend a	rea of distribution.													
	okstore revenue to cover the cost of		s are	nev	er as	ked	to fu	und a	adm	inist	rativ	e or	bera	tion	s

#### tion.

Enhance the SIHA brand so we are recognized as the go-to resource for natural and cultural history of the Sawtooth and Salmon River country. Increase awareness and create understanding of SIHA's role in the area.

4.1	Develop 3-year outreach campaign			Х	х	х				х	х	х	х	
	<ul><li>a. Research outreach campaigns for similarly sized orgs.</li><li>b. Search and engage with PR/marketing professional</li><li>c. Identify and develop language for board, summer crew, staff to use</li></ul>													
4.2	Build online presence as historic and natural history resource		х	Х	х	х	Х	х	х	х	х	х	х	
	<ul> <li>a. Complete website update/include trailhead specific regulation in new 'Visit the</li> <li>b. Develop annual social media plan for weekly posts/monthly blogs. Identify/eng</li> <li>further information needs</li> </ul>		-	out	side	of s	umm	ner d	crew	. c. E	Evalı	uate		

SIHA	2022 Annual Planner												Upda	ted	Aug-
22	Activity	Responsibility	Jan	Feb	Mar	Apr	May		onth Jul	Aug	Sep	Oct	Nov	Dec	Progre
Μ	toric Conservation/Interpretation (Preservation) anage stewardship and maintenance of facilities. Lead historic conservation of impor ad general area information for access to the public.	rtant buildin	gs ar	nd si	ites.	Mai	ntaiı	n arc	hive	ofa	rtifa	cts,	oral	histo	ories,
5.1	Review new archive software and update collections records					Х	Х	Х	х	Х	Х	Х	Х	Х	
	a. Identify/engage local volunteer(s) to help update Past Perfect collections reco	ords – add p	ictur	es c	of ea	ch it	em a	as w	ell as	s sto	rage	loca	ation	•	
5.2	Renew Clerk's Cabin planning		Х	Х	Х	Х	X				Х	Х	х	Х	
	a. Determine how the funds raised for the clerk's cabin project should be used. I stuck on the design/approval portion with the SNRA and can focus on raising UPDATE: on hold until we know the outcome of Center for the Sawtooths project			-			•				so v	ve a	re no	lon	ger
5.3	Establish online access to oral histories					Х	х	Х	х	Х	х	х	Х	х	
	a. Add Oral Histories page when new website is up and running, research softwa	re for video	edit	ing,	ider	ntify	prio	rity o	oral	histo	ries	to s	hare	onli	ne,

clip and upload oral histories to YouTube, embed in new website 5.4 Determine future of use of barn storage Х

a. Meet with City to determine short/long term need/use of barn storage

Confirm SIHA's ability to add a storage building to the Museum complex with SNRA b.

## 6. Education:

Increase reach and improve quality of programs offered. Be know as THE Sawtooth education organization. Be a leader in our community and fields of education and history interpretation. Broaden demographics served and access to non-traditional user groups. 

Х Х Х Х Х Х

6.1	Evaluate/diversify FLS content	Х	Х	Х	Х	X	Х	Х	Х	Х	Х	Х	х	
	<ul><li>a. Plan, advertise, implement FLS</li><li>b. Review FLS history/ speakers/topics</li></ul>													
	Maintain goal of equal number of men/women presenters c. d. Work to bring presenters with diverse perspectives/backgrounds													
	d. Work to bring presenters with diverse perspectives/backgrounds	 												
6.2	Review Naturalist program			Х	х	Х	х	х	х	х	Х	х	Х	

a. Survey current and past crew members to help determine streng Develop budget/plan for most useful certifications for summer crew b.	•	rogra	am											
6.3 Celebrate SNRA/SIHA 50 <sup>th</sup> Anniversaries       X						х	Х	х	х	х	х	х	х	
a. Require Gallery Artists in 2022 to include a statement about their Hold SNRA forum during FLS	r connection to SNRA val	ues b	).											
Host morning reflection at Redfish, Aug. 22 for SNRA 50 <sup>th</sup> c.														
d. Hold December 20 virtual event to celebrate SIHA's 50 <sup>th</sup> ?														

SIHA 2022 Annual Planner

22

Color Legend:	
Completed	
Working on it!	
Not in progress	
Legend:	
Board	В
Executive Committee	Ex
Finance Committee	Fin
Executive Director	ED
Business Manager	BM
Lead Naturalist	LN
Museum Docent	MD
Bookkeeper	Bk
Oral History Committee	Oral
Membership & Outreach Committee	M&O

Other Committees:	
Education Committee	Edu
FLS Committee	FLS
Gallery Committee	Gal
Historic Preservation Committee	Hist
Major Donors Committee	MjD
Plaque/Dedications ad hoc Committee	Plaq
Board Recruitment Committee	Recru
Salmon ad hoc Committee	Salm
Strategic Planning Committee	Strat
Center for the Sawtooths Committee	CeSaw

Updated Aug-

SIHA ANNUAL TASKS LIST – Aug-22

FOCUS	DESCRIPTION	RESPONSIBLE PERSONS	TASKS	DEADLINE	Progress
Finance	2021 Budget	Fin	Review draft - October; final draft for vote by BOD – December Review and adjust if needed at meetings	October 21,2021 December 9, 2021	
Personnel	Hire Lead Naturalist	ED	Post job description Dec. 1, open until filled	Jan. 10, 2022	
Personnel	Hire Museum Docent	ED	Post job description Dec. 1, open until filled	May 1, 2022	
Personnel	Hire 5 Naturalists 1 Historic Specialist	ED LN	Post job description Dec. 1, rolling deadline – priority consideration to applications by Jan. 9 Interviews rolling; Recruit local volunteers if needed	Apr 1, 2022	
Outreach/ Fundraiser	Participate in Idaho Gives	ED M&O Comm	Create/distribute E-Newsletter prior to Idaho Gives March 15 sign-up deadline, week long May 2-5	Apr 29, 2022	
Fundraiser	Recruit artists for gallery Develop marketing plan	ED Gal Comm	Need to recruit Gallery Committee members	May 15, 2022	
Finance	Filing Federal Tax Form 990	Treasurer ED/BM	Work to identify accounting company to take this on in 2023 and beyond.	November 15, 2022	
Operations	Open Museum	ED MD	Board and or local volunteers needed!	May 28, 2022	
Personnel	Training for Seasonal Volunteers	ED/LN/MD B	First two weeks of season Board called upon as needed to present content	May 30, 2022	
Operations	Work Day to prepare buildings for reopening	ED; B Volunteers	Establish work day priorities CANCELLED will rescheduled for SEPT	June 5, 2022	
Event	Community Clean-up	ED	1 <sup>st</sup> week of June	June 8, 2022	
Outreach	Recruit artists/market Redfish Gallery	Gal	12-16 artists, various mediums, 50 <sup>th</sup> theme	June 10, 2022	
Operations	Open Redfish Center	ED LN		Jun 10, 2022	
Programming	Forum and Lecture Series - July 8-August 26, 2022	ED FLS com	January: develop theme, contact speakers February/March: schedule speakers April: Design program brochure May: Print program brochure/advertise	June 15, 2022	
Outreach	Coordinate summer crew post to social media/blog posts	LN	Need volunteers to review blogs before posting	June 30, 2022	
Fundraiser	Raffle	ED/Crew B		Jul 1, 2022	

Event	Sawtooth History Day at the Museum	ED Crew		July 9, 2022	
Event	Smoke Bear's Birthday Party	ED/Crew		Aug 6, 2022	
	'	1	· · · · · ·		

Event	Salmon Festival	ED/Crew IRU		Aug 27, 2022	
Event	End-of-Season SNRA Clean-up	ED Partners	Multi-week event, 2 <sup>nd</sup> annual – in conjunction with National Lands Day – Partners include NFF, SawSo, PUG, SNRA, ERC, ICL	Sep 2022	
Resource Capacity	2023 Draft Budget	Fin Comm	Draft to board in October for first reading at December meeting.	October 2022	
Communications	Fall Membership Drive Create and distribute November newsletter	ED M&O Comm	Board to review + personalized notes at folding party	Nov 10, 2022	

	ONGOING ANNUAL TASKS (no spec	ific deadline)	1												
FOCUS	ΑCTIVITY	RESPONSIBLE					, I	MON	ITH		1	1	т		Progre
FOCOS	ACIUIT	PERSONS	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Tiogre
Admin	Manage membership list	ED M&O Comm	х	x	х	х	х	х	x	х	х	х	х	х	
Admin	Prepare next FY annual budget for approval	Fin										х	х		
Admin	Report on prior FY budget	Fin		x											
Δdmin	Manage budget/books: track budget; report to board; keep Association books; ensure financial reviews are conducted as needed; payroll; track grants/special project expenditures; renew insurance; workman's comp; file taxes, etc.	Fin/Bk	x	x	x	x	х	x	x	x	x	x	x	х	
Admin	Review annual engagement letter with Business Manager and other contracted associates	ED											x	х	
Admin	Regularly communication with FS staff at sales outlets about needs/changes/etc.	BM	х	х	х	х	х	x	x	х	х	х	x	х	
Admin	Manage inventory and sales at all outlets	BM	х	x	х	x	х	х	х	х	х	х	x	х	
Admin	Keep separate books for C/T outlets and review	BM	х	x	x	x	х	х	x	х	х	х	x	х	
Admin/Partnership	Renew cost-share agreement with SNRA to cover stipend for 1 Naturalist	ED	х	х	х										
Admin/Edu	Update annual operations/maintenance schedule for Redfish Center	ED				x	х								
Capacity Building	Grant writing	ED	х	х	х	x	х	х	х	х	х	х	x	х	
• DENIED: Ste	LPF grant, 3/31 - \$6500 - for Shoshone-Bannock interpretive displays at Stank ele-Reese grant, 4/1 - \$7500 - for Shoshone-Bannock interpretive displays at 1 <sup>st</sup> Round: Idaho Humanities Council Major Grant Cycyle, 8/15 - \$5,550 – for	Stanley Museu	m ar	nd Re	edfisl	n Cer		ys, fi	inal	subi	missi	on 9	/15		
□ AWARD SNRA ○	ED: NFF grant, submitted 4/1 - \$15,000 for trailhead stewardship and educat Final Report due Jan 31, 2023	ional programs	in tl	he											
SUBMITTED	: Idaho Community Foundation, 6/15 - \$7,500 for general operations/educati	onal programs													
	: Val A Browning Foundation, 6/1- \$25,000 for Redfish summer crew stipends	/mileage													
• AWARDED:	LPF grant, 6/30 - \$2100 – for AED units at Stanley Museum and Redfish Cente	r													

•	AWARDED: Stanley Winterfest grant, 2/28	- \$1000 – for AED units at Stanley Museum and Redfish Center
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Other potential grants to be submitted

• Sawtooth Festival grant, due 9/1, researching cost of a new lawn sign for the Museum that will say:

SIHA ANNUAL TASKS LIST – Aug-22

Stanley Museum Sawtooth Association est. 1972															
Comm/Edu	Plan, advertise, implement FLS	FLS	х	х	х	х	х	х	х	х					
Communication	Develop and implement annual media plan	M&O	Х	х	х	х	Х	х	х	х	х	х	х	х	
Communications	Recruit members at all events/outlets	ED/Crew BM	х	х	x	x	х	x	x	x	x	x	x	x	
Communications	Assign coordinators, plan, organize events	ED/Crew	х	х	х	х	х	х	x	х	х	х	х	х	
Communications	Manage website/keep updated	ED/Crew M&O Comm	х	х	x	x	х	x	x	x	x	x	x	x	
Education	Secure operations grant/donation to operate Redfish Center next FY	ED	х	х	х	х	х				х	х	х	х	
Partnerships	Work with FS Staff to ensure successful year (Bobbi Filbert, SNRA, Kathy Atchley C/T)	ED/BM	х	х	x	x	х	x	x	x	х	x	x	х	
Partnerships	Cooperate with Sawtooth NRA efforts to improve effectiveness of HQ and SRS reception areas	ED/BM	х	х	х	х	х	х	x	х	х	х	х	х	
Partnerships	Attend FS Department lead meeting: work with SNRA to identify information they want SIHA to focus on during the field season	ED/Crew			x	х									
Partnerships	Develop relating programs/exhibits as requested by SNRA	ED/Crew						х	x	х	х				
Partnerships	Work with SNRA to find housing for Lead/Naturalists/Museum crew	ED	х	х	х	х	х								
Preservation	Maintain collection records and input new donations acquisitions at the Stanley Museum	ED/MD	х	х	x	x	х	x	x	x	х	х	x	х	
Preservation	Conduct, transcribe, upload oral histories	Oral	х	х	х	х	х	х	х	х	х	х	х	х	
Preservation	Create new exhibit in rotating museum case	MD/ED						х	х	х	х				
Training	Conduct training for SIHA/FS staff on how to market SIHA materials and make sales JUNE + as needed	BM						х							

Committee	Members (C) indicates Committee Chair - Executive Director is on every committee	NOTES
Education	Bernie Hartz, Terry Clark, Roland Miller	
Executive	President (C), Vice-President, Treasurer, Secretary, Past President/Appointed Director	
Finance	Treasurer (C), Business Manager, Stewart Wilder, Ken Carlsen	
FLS	Gary Gadwa, Jenny MacNichol, Ed Cannady, Stewart Wilder, Amelia Jones	
Gallery	Bernie Hartz	
Historic Preservation	Gary Gadwa, Terry Clark, Stewart Wilder, Ken Hartz, Roland Miller, Liesl Shernthanner +Jenny MacNichol for Clerks Cabin	
Major Donors	Stewart Wilder, Terry Clark, Paul Hill, Debra LaMorte, Roland Miller	
Membership & Outreach	Caitlin Straubinger (C), Liesl Schernthanner, Stewart Wilder	
Oral History	Gary Gadwa (C), Becky Obletz, Ed Waldapfel, Stewart Wilder	
Plaque/Dedications ad hoc	Ed Waldapfel, Bernie Hartz, Gary Gadwa	
Board Recruitment	Stewart Wilder, Terry Clark, Liesl Schernthanner, Jenny MacNichol	
Ad Hoc Salmon Committee	Stewart Wilder, Ed Cannady, Paul Hill, Gary Gadwa, Terry Clark, Caitlin Straubinger	
Strategic Planning	Jenny MacNichol, Terry Clark, Liesl Schernthanner, Gary Gadwa, Stewart Wilder, Bernie Hartz, Roland Miller, Ed Waldapfel	
Center for the Sawtooths	Stewart Wilder, Terry Clark, Liesl Schernthanner, Jenny MacNichol, Becky Obletz, Gary Gadwa, Ed Waldapfel, Doug Obletz, Carter MacNichol	