

October Meeting [Agenda](#)

Sawtooth Interpretive & Historical Association

Location: Gadwa's home Date: **October 20, 2022** Call-in Details: **(253)215-8782**, Meeting ID: **826 5259 1880**, Passcode: **483953** Time: **10a – 12p**, Mountain Time or join by **Zoom** link -

<https://us02web.zoom.us/j/82652591880?pwd=VHU4OC9McS96cFJmaWpObDBJaXdXZz09> **Participants**

Officers	Stewart Wilder <i>President</i>	Terry Clark <i>VicePresident</i> Paul Hill	Ed Waldapfel <i>Secretary</i>	Liesl Schernthanner <i>Treasurer</i>	Gary Gadwa <i>Past President</i>
Directors	Ed Cannady	Becky Obletz	Bernice Hartz	Amy Jones	Jenny MacNichol
Directors	Roland Miller		Dave Pinney	Caitlin Straubinger	
Others in attendance	Erica Cole <i>Business Manager</i>	Lin Gray <i>Executive Director</i>	<i>SNRA Liaison</i>	Kathy Atchley C/T <i>Liaison</i>	

Agenda Item	Discussion (topics, key points, etc.)	Action Required	Responsible	Time
Call to Order/Roll Call			Stewart/Ed W.	
Review of Consent Agenda & Minutes of previous meeting	Discussion/Motion to approve		Stewart	2 min
OPEN TOPICS/UPDATES/REPORTS				
<input type="checkbox"/> President's Report		Discussion	Stewart	5 min
<input type="checkbox"/> SNRA Liaison's Report	FS activities	Discussion		15 min
<input type="checkbox"/> C/T Liaison's Report	FS activities	Discussion	Kathy Atchley	5 min
<input type="checkbox"/> Finance Report	Treasurer's Update/ Budget 2023 Draft Budget	Action Item	Liesl	20 min
<input type="checkbox"/> Membership Update	Membership/Outreach	Discussion	Caitlin	5 min
<input type="checkbox"/> Outlets Update	Sales/Operations Planning for 2023+	Discussion	Erica/Lin	20 min
<input type="checkbox"/> Preservation Comm Update	Oral Histories	Discussion	Committee	5 min
<input type="checkbox"/> Executive Comm Update	Board Vacancies Redfish Final Report ; Museum Final	Discussion	Committee	5 min
<input type="checkbox"/> Executive Director's Report	Report ; Updates: 2022 Priorities Review ; Fall Tasks; 2023 Planning; FLS/2023 Schedule discussion	Discussion	Lin	20 min
<input type="checkbox"/> Center for the Sawtooths	Progress report, next steps	Discussion	Stewart	15 min
<input type="checkbox"/> Round Table/Open Topics		Discussion		5 min
December 8, 2022 – 10am-12pm MST Next				
Meeting	Location: Virtual and TBD		Stewart	
Adjournment				

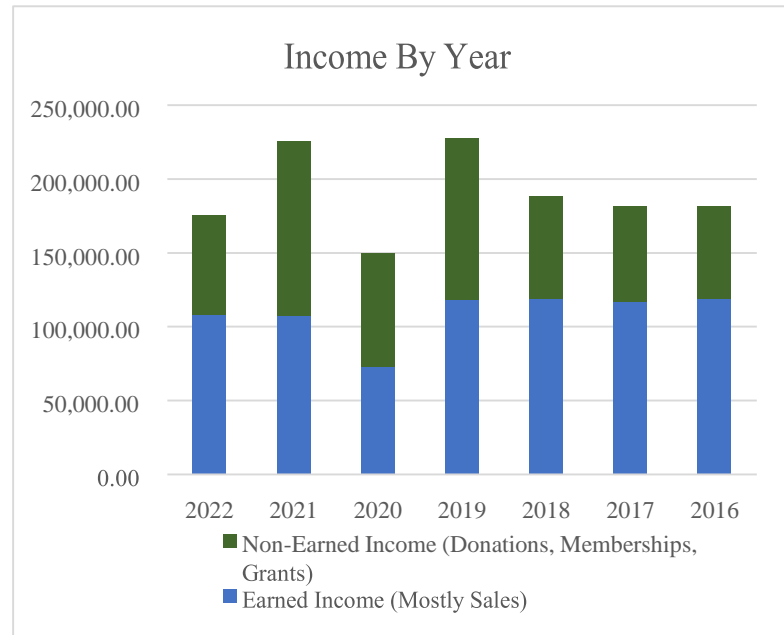
From Decolonizing Museums by Amy Lonetree: “[There is an] emerging vision to make museums more open and community-relevant sites ... the transition of many mainstream museums from a ‘temple’ to a ‘forum’; the collaborative partnerships between museums and so-called source communities and interested public; ... the increase of scholarship that engages how museums can serve as social service agencies; ...”

SIHA Treasurer's Report for Board Meeting 10/20/2022

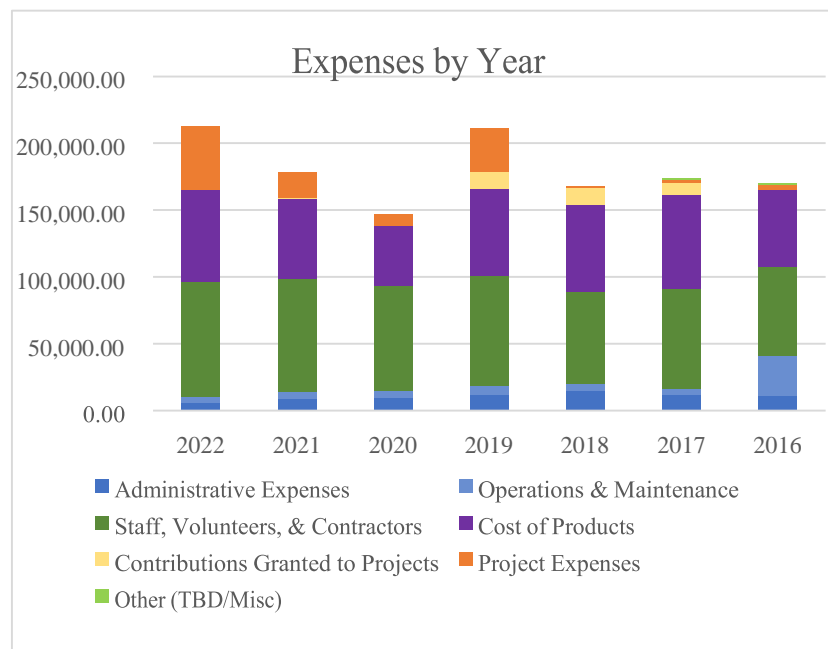
This report reflects a summary of data through the end of September – essentially the end of our operational season. Poof! Summer is over!

As you look at the numbers, please keep in mind that we are still expecting additional grants monies (e.g., for the museum roof reimbursement), so our bottom-line deficit will largely diminish.

The draft budget for next year is included in this report. This is a work in progress. We would like to approve the budget at our December meeting. There are no major changes planned for 2023, other than an attempt to modestly increase salaries for our staff. We still need to do more in this area, but this is a baby step. There are no budget numbers included for the Center for the Sawtooths, although we are carrying some associated expenses at present; the Obsidian project needs to be addressed separately.



As mentioned in previous meetings, the Finance Committee is working on a transition to Quickbooks Online so that we can easily record, view, and edit our income and expense data for clean, expeditious reporting. We may also be able to link our membership data to this system, thus simplifying that area of data keeping. This transition will cost us some set up fees as well as require us to change our primary manager of finances. Research has provided some good options to move forward and we would like to engage Hansen Business Services from Challis to help with this transition. We'd also like to keep our present system and Financial Manager through end-of-year record-keeping, then make the switch. As the new system is proven and operating smoothly with the help of our accounting contractor, we can begin to shift our data input to our Business Manager and Executive Director, with the contractor remaining on board for payroll, taxes, and other services. Given a good set up and ingrained knowledge of our programs and processes, this shift of some effort to our staff should provide accurate and timely financial records.



As for our Income Statement and Financial Status to date, we are not quite where we'd like to be at this time (i.e., in the black) but as stated earlier, this will improve as grant submittals are received and as raffle ticket sales come in. You'll note our Sales did exceed expectations, although did not meet the higher figures of some previous seasons.

Finally, our annual taxes are in progress. Form 990 will be a public record and available for review when completed.

As always, please let me know if you have any questions or comments on anything presented.

Respectfully submitted,

Liesl Scherthanner, SIHA Treasurer, 10/19/22

SIHA FINANCIAL STATUS	As of	9/30/2022	Notes
Current Assets			
Checking/Savings			
U.S. Bank Checking		\$60,909.50	
Money Market		\$140,016.03	
PayPal			
Cash Account		\$465.00	
Cash Banks		\$575.00	
Total Checking/Savings		<u>\$201,965.53</u>	
Undeposited Funds		\$500.78	
Inventory		<u>\$47,282.61</u>	
Total Current Assets		<u>\$249,748.92</u>	
Liabilities			
Current Liabilities			
Accounts Payable		\$916.48	
Credit Cards		\$0.00	
Sales Tax Payable		\$3,948.45	
Payroll Tax Liabilities		<u>\$1,495.46</u>	
Total Liabilities		<u>\$6,360.39</u>	
Restricted Funds			
Building Fund		\$58,767.39	
Caribou/Targhee		\$41,912.93	<i>requires year-end adjustment (inventory/profit sharing)</i>
Forum & Lecture Fund		\$4,122.35	
ISHS Grant		\$154.17	
Center For The Sawtooths		-\$4,834.77	<i>In addition to \$10k committed to project in 2021</i>
Oral History Fund		\$4,585.21	
Redfish Center Fund		\$6,005.74	
Salmon Festival		\$4,779.34	
Sawtooth Society (Lic Plate Grant)		-\$2,049.00	<i>reimbursement submitted</i>
Trail Map Funds		\$1,536.33	<i>amount to be updated after inventory</i>
Wild Land Fund		\$1,377.31	
Grant for AED's		<u>\$3,100.00</u>	
Total Restricted Funds		<u>\$119,457.00</u>	
Total Unrestricted Funds		<u>\$76,648.92</u>	

SIHA's Income Statement and Draft 2023 Budget Summary follows:

Account Category		2023	Budget	2022 as % of	2022	2021	2020	2019	2018
		Budget Draft	2022	Budget	Actual	Actual	Actual	Actual	Actual
Earned Income					As of 9/30				
	Interest Inc	20.00	100.00	13%	13.30	15.97	82.05	110.61	54.49
	Total Sales Income	100,300.00	100,000.00	108%	107,791.01	107,049.13	72,471.90	117,601.54	118,899.12
	Other Inc	30.00	100.00	25%	25.00	728.48	200.00	175.00	108.73
Non-Earned Income		103,650.00	163,000.00	42%	67,654.78	117,946.77	76,810.98	109,552.72	69,119.26
	Donations	25,000.00	60,000.00	25%	14,804.36	27,966.02	15,273.59	50,319.90	21,997.72
	Fund Raisers	13,650.00	21,000.00	11%	2,334.15	3,803.20	1,500.00	6,359.93	24,985.59
	Grants	50,000.00	75,000.00	60%	44,770.00	62,206.00	35,080.00	43,000.00	38,092.12
	Memberships	15,000.00	7,000.00	82%	5,746.27	23,971.55	24,957.39	9,872.89	8,969.33
TOTAL INCOME		204,000.00	263,200.00	67%	175,484.09	225,740.35	149,564.93	227,439.87	212,933.65
EXPENSES									
	Administrative Expenses	6,830.00	10,580.00	52%	5,506.94	6,878.94	9,294.12	11,586.56	14,486.88
	Banking	1,230.00	5,130.00	34%	1,763.04	3,008.80	4,619.61	6,648.32	6,448.88
	Insurance	1,000.00	1,000.00	70%	697.00	892.00	710.00	674.00	776.00
	Outreach	2,500.00	2,800.00	53%	1,480.86	882.29	2,227.47	824.35	1,781.17
	Software/ Memberships/ Acctng	500.00			in subsc	0.00	0.00	1,193.67	1,302.40
	Subscriptions	350.00	850.00	49%	416.00	575.00	599.00	175.00	350.00
	Supplies	1,000.00	700.00	132%	922.22	1,104.87	844.42	1,873.81	
	Admin-Other (includes Postage)	250.00	100.00	228%	227.82	415.98	293.62	197.41	3,828.43
Operations & Maintenance		6,020.00	5,950.00	74%	4,413.25	5,031.06	5,509.90	6,956.18	5,532.51
	Automobile	1,200.00	850.00	150%	1,278.31	835.52	463.69	2,100.78	456.74
	Buildings	500.00	500.00	119%	592.52	847.85	939.28	1,141.36	670.41
	Equipment	1,220.00	1,400.00	54%	757.30	456.38	936.00	714.00	1,615.52
	Grounds	500.00	500.00	30%	148.58	227.61	130.45		
	Utilities	2,600.00	2,700.00	61%	1,636.54	2,663.70	3,040.48	3,000.04	2,789.84
Staff, Volunteers, & Contractors		119,150.00	120,050.00	72%	86,800.18	85,417.40	78,251.34	81,960.66	69,067.93
	Accounting Services	6,000.00	9,000.00	71%	6,350.00	8,041.00	8,000.00	7,363.24	
	Business Manager	20,000.00	16,000.00	43%	6,915.00	0.00			
	Board Expenses	500.00	500.00	107%	536.50	1,468.05	14.99	556.80	
	Education	800.00	900.00	42%	381.52	29.50	100.00	0.00	764.27
	Exec Director	53,650.00	49,800.00	71%	35,378.36	40,801.39	40,288.06	35,318.52	36,930.57
	Executive Director Salary	47,844.00	42,000.00	75%	31,500.00	36,000.04	35,700.04	29,297.56	36,930.57
	Exec Dir Benefits	1,800.00	1,800.00	75%	1,350.00	1,440.00	1,320.00	incl above	incl above
	Payroll Taxes	4,006.00	6,000.00	42%	2,528.36	3,361.35	3,268.02	6,020.96	
	Exp Payroll Other/Wkman'sComp	300.00	150.00	172%	258.00	150.00	150.00	4,934.04	
	IT Services/Website Mgt	1,500.00	2,500.00	84%	2,099.00	30.00	469.15	833.57	199.16
	Outlet Manager	0.00	1,000.00	20%	200.00	6,500.00	5,700.00	4,961.75	6,262.50
	Program lead (ap-oct proposal)	15,600.00	0.00	0%	0.00	was lead naturalist (~\$9000-12000)			
	Other Professional Svcs	2,500.00	0.00	0%	11.36	0.00			
	Travel (primarily Milage)	1,500.00	1,300.00	104%	1,352.45	195.40	552.46	813.62	357.91
	Volunteers	32,200.00	38,700.00	86%	33,317.99	28,102.06	22,780.16	27,179.12	24,553.52
	Staff & Volunteers Other	200.00	200.00	0%	0.00	100.00	196.52	0.00	
Cost of Products		65,000.00	72,100.00	96%	68,900.24	60,101.68	45,456.24	65,483.58	65,337.59
Capital Expenditures		500.00	800.00	0%	0.00	1,515.83	0.00	232.59	
Contributions Granted		2,000.00	2,377.31	0%	0.00	669.98	0.00	13,080.00	12,774.00
Project Expenses		11,500.00	72,000.00	66%	47,239.26	18,967.12	8,383.35	32,476.14	1,077.35
	Clerk's Cabin -- on Hold	0.00	20,000.00	3%	501.50	286.00	500.60	5,147.65	0.00
	Forum and Lecture	3,000.00	3,000.00	73%	2,193.86	2,478.39	1,486.07	1,474.83	1,072.20
	Interpretive Displays	6,500.00	5,000.00	0%	0.00	39.93	4,997.67	0.00	
	Museum Artifact Protection	0.00	not budgeted	0%	0.00	2,000.00	1,008.06	0.00	
	Museum Roofs	0.00	42,000.00	98%	41,075.00	0.00		0.00	
	Office Building	0.00	not budgeted	0%	0.00	0.00	228.45	24,033.86	
	Oral History	2,000.00	2,000.00	5%	102.04	232.49	162.50	1,084.88	5.15
	Project Other	0.00	not budgeted	Obsidian	1,350.00	13,484.77		0.00	
	Special Events	0.00	not budgeted	SalmonFest	2,016.86	445.54		734.92	
Other (TBD/Misc)		0.00	0.00		0.00	0.00		0.00	0.01
TOTAL EXPENSES		211,000.00	283,857.31	75%	212,859.87	178,582.01	146,894.95	211,775.71	168,276.27
Balance of Accounts		(7,000.00)	(20,657.31)		(37,375.78)	47,158.34	2,669.98	15,664.16	44,657.38
Adjustment									
	Building Funds	0.00	20,000.00		0.00				
	Oral History Funds	2,000.00	2,000.00		102.04				
	Transfer from FLS Funds	3,000.00	3,000.00		2,193.86				
	Wildland Funds	1,000.00	1,377.31		0.00				
	Trail Map Funds	1,000.00	1,000.00		0.00				
Balance After Transfers		0.00	6,720.00		(35,079.88)	(expect reimbursement for roof to cover)			
Note: Historical data is a compilation of previously reported numbers and may differ by categorical presentation.									
Note: Budget does not include Obsidian Project as outlook is yet unknown									

Requesting the Board's Support for a Sales and Inventory Management System Upgrade

After a season working in SIHA's current outlet system, having many discussions with Laurii and Lin and researching today's business solutions, I want to bring it to the board's attention the need to improve our existing sales and inventory tracking system to manage our bookstores.

SIHA currently uses cash registers and credit card machines in 9 outlets. We track sales and inventory from reports generated from this equipment.

The last time upgrades were made to this system was in 2016 when we upgraded the credit card machines. Our cash registers and credit card machines are aging and several of them are malfunctioning to the point of needing to be replaced.

The good news is that there is newer technology that is more user-friendly and integrated with inventory tracking systems, bank accounts and accounting software.

This newer technology is a point-of-sale software system that has been developed to simultaneously track sales activity and inventory. There are dozens of these software systems in the market today.

These point-of-sale systems would improve sales revenue, keep inventory at manageable levels, enhance customer satisfaction and increase employee productivity.

To give you an idea of cost, based on the most popular Retail point-of-sale systems in the market today, the initial investment by SIHA is between \$1,400 - \$1,600 per location plus a monthly user fee per location.

If we continue with our current system as a temporary solution in 2023, we can replace each component on an 'as needed basis' at each location.

- ✿ Replacing the cash register is \$370. (a week ago, the cost was \$490)
- ✿ The credit card machine is between \$550 and \$825, depending on the model (Ethernet vs. Wifi).
- ✿ If both need to be replaced, the cost is around \$1,000.

Investing in a system to improve the efficiency and accuracy of tracking sales and inventory is my goal.

I would like your support as I continue my research to find the best and most cost-effective options for SIHA. When I do, I would like the opportunity to present it to you.

I am happy to answer your questions or look at other options you may be familiar with.

Thank you for your consideration.

Submitted by Erica Cole

Sawtooth Interpretive and Historical Association

Executive Director's Update

October 12, 2022 Action

Items:

Financials

THANK YOUs and SHOUT OUTs:

- Thank you to everyone who helped on our Museum work days in September! Michael, Terry, Erica, Dave, Liesl, Debra Pratt, Becky and Doug, and the remaining summer crew. We were able to scrape and paint all our picnic tables, seal the office logs, south side of the Museum, and south and west sides of the tool shed (thanks to Dave's log sander setup!). Thanks also to Keith Reese for having his crew set up some scaffolding to make things easier for us.
- Shout out to Michael for all his window work! I'm not going to get the terminology right but he reupplied several windows, scraped, sanded, repainted and put them back in place. He also fixed the office door latch so that it now locks securely, and installed some mesh wire to thwart swallow nesting attempts.
- Thanks to Liesl for pulling the river pump and Gary for winterizing the museum sprinkler system.
- Thanks to Julia, Emma, Megan, and Bryce for remaining with us through the end of the season and helping close the visitor center and museum.

UPDATES

- In September, I attended **Idaho's Heritage Conference** in Pocatello. I made some connections with Preservation Idaho board members who are interested in showcasing mid-century modern architecture (the Redfish Visitor Center). I may be working on organizing an event with them at the visitor center to showcase the building. I attended session on the basics of historic building preservation, museum leadership, managing cultural resources, Shoshone-Bannock tribal history, sustainability and historic buildings, and several other topics. I'll be doing some reflection on my time at the conference and may bring a few ideas to the board. For example, I think our Museum artifact donation process needs to be formalized so decisions are not only made by the Museum Docent, who doesn't always have several years of experience/knowledge to inform their understanding of our collection.
- If you missed the emails, our **raft trip drawing** is up and running. Tickets can be purchased for \$105 online at discoversawtooth.org/2022-drawing or in person at the Stanley Ranger Station or SNRA Headquarters. As of 10/14 we've sold 25 tickets online. I'll be working on putting some posters up in Ketchum the next time I head that direction.
- The **Salmon Festival** feels like it was ages ago but we had a very successful event! Over 400 people attended (which was unexpected without a big name like Mike Simpson to draw folks in) and we had record visitation inside the Museum! This year we opened the east porch door so visitors could flow from the front lawn and our book booth into the Museum. There were so many visitors inside we had trouble keeping track of the number but over 230 people checked out the Museum while attending the festival.



- **Gallery 601** in Boise is donating just over \$600 from their SNRA 50th anniversary event on Sept 1. Thanks to Caitlin and Stewart for representing SIHA!

The public participation in the 2022 **end of season SNRA clean up** was much reduced this year due to the Ross Fork Fire. We'll revisit with our partnering organization and see what next year brings.

- October "to dos":
 - start working on our annual newsletter;
 - complete research on new accounting companies and, create a transition plan for moving to QuickBooks Online in FY 2023 and phase in Erica to take on Ken's bookkeeping tasks.
 - decide if we want to have a virtual event in December for SIHA's 50th anniversary and if so plan and implement
- John Rember shared the location of a **shepherd's poem** in a dead aspen that might not make it through the winter. I'm working with the Sawtooth NF archaeologist to see if we can remove it before the snow hits, to then be displayed in the Museum.
- I participated in the Stanley School's **Pioneer Day** program on October 6th. 45 students from Stanley and Challis learned a little bit about hand-dipped candles while making their own!

FLS:

- Final FLS attendance was 351 people. This is quite a dip from past years. While some of it may be attributed to the 6pm time change, there were other forces working against us. A number of active thunderstorms scared people away and made us move indoors, and I heard comments from folks concerned with COVID being active in the community.
- It's also been suggested that 8 programs each summer makes people feel like they are not novel, or there is no urgency to attend because there's another next week. From my perspective the organizing, planning, and weekly set-up takes up a ton of time and adds weekly stress to an already stressful season. I also need to acknowledge that I am not doing as much organizing as happened in the past, because I haven't had to coordinate 8 multi-guest dinners at the Lodge and 8 different home-stays. So the stress I feel around FLS could be worse.
- I think we need to consider reducing the number of programs each summer and focus more on making those programs social gathers (more of a production). This would mean more work but not on a weekly basis, and we could schedule them around our other events so we don't have multiple programs/events being held on the same weekend.
- **REQUEST: at our board meeting can you please provide your opinion about reducing the number of FLS programs so we have consensus for the 2023 season.** Then the 2023 FLS committee can take it from there and determine dates and the number of programs.

GRANTS:

Submitted:

- Idaho Humanities Council, major grant cycle. \$5550 requested for Shoshone-Bannock Interpretive signage/exhibit. Submitted for review Aug. 15, final submittal Sept. 15. If we also do not receive these funds, I'll reduce the scope of the project to only include the Museum at this time and move forward with the funds awarded by the License Plate Fund.

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- TO BE SUBMITTED – Oct 28: Selway-Bitterroot-Frank Church Foundation, wilderness education grant. \$1000 cap. Writing in progress.

Awarded/Active Grants:

- Val A. Browning Foundation grant, \$25000 award for Naturalist stipends for 2023.
Sawtooth Festival community grant, \$1000 awarded for reprinting photos and purchasing a handheld document scanner at Stanley Museum
- Idaho Community Foundation, Forever Idaho, eastern region fund. \$2000 award for general education/operation expense.
- License Plate Fund for AEDs for the Museum/Redfish for Q3 for \$2100. We have received \$1000 matching funds from the new Stanley Winterfest grant. Total project cost is \$3100.
- Mountain Mamas, \$500 awarded for expenses related to the SNRA 50th Anniversary on Aug 20th and 22nd
- Q1 License Plate Fund, \$6500 awarded for Shoshone Bannock Interpretive project
- Bigwood Roofing completed the museum roof in July. There is one section of flashing I have asked them to fix, and will bug them about it after our events. I have not submitted reimbursement requests yet. The invoice was \$41,075. We have \$12,000 from Idaho Heritage Trust and \$32,670 from Central Idaho Resource Advisory Council for an excess of \$3,595. I am going to reach out to some restoration companies in the Wood River and Twin Falls areas to determine the cost of getting the attic in the museum cleaned up so that we could insulate the roof. I suspect the cost will be much more than what we have to spend but figured it was worth checking.
- Shirley Studebaker with 5B Technologies helped make our new website live in mid-June. As I mentioned before, we are still updating information/layouts and creating new pages/content but the bulk of the site is working. A final report has been submitted to the License Plate Fund.
- National Forest Foundation, \$15,000 awarded for Trailhead Stewardship and Educational Programs in the SNRA including general operational support. This grant was \$5000 last year.

2023 PLANNING:

- I think we need to do a better job choosing our photo contest winners. I'll be bothering those of you who have professional photography skills to discuss how we can improve the selection process for our photo contest winners.
- I'm working on a survey for our past summer crew to complete to help determine:
 - Compensation level that would make them able to return after their first summer ○ Other incentives SIHA could offer
 - What they reflect upon most about their time with SIHA/most used skills learned here
- Other changes I'm considering for 2023
 - Updating/changing our summer crew interview questions to try to better assess applicants.
 - Extending our training schedule by several days in May.
 - Closing the visitor center for the season on Sept. 10. For the last few summers we have remained open weekends through the end of September. It is certainly a service to our visitors,

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but I don't know that it is worth the effort. If the road re-route/new parking lot project begins in Fall 2023, we may be kicked out early next year anyway.

- Please let me know if you have any thoughts or ideas regarding the 2023 season.

2023 Draft Summer Schedule:

Sat. May 27	Museum Opens weekends
Sun. Jun 4	SIHA Work Day
Wed. Jun 7	Community Clean-Up
Fri. Jun 9	Redfish Opens
Fri. Jul 7	FLS beings ?
Sat. Jul 22	History Day
Sat. Aug 5	Smokey Bear's Birthday
Sat. Aug 26	Sawtooth Salmon Festival
Mon. Sep 4	Museum Closes Daily Ops*
Sun. Sep 10	Redfish Closes (maybe for the season if parking lot construction begins)
Sep 9-24	SNRA Clean-up Event
Sep 11 & 25	Museum Work Days
	*Open weekends through September, volunteers may be needed to help staff!

- **2023 Board Meeting Dates:** This year we changed our meeting dates, adding April and removing July. At our meeting I'd like to do a quick check-in to make sure this works for everyone moving forward. If we continue to meet on the 3rd Thursday of every other month, except in December when we meet on the 2nd Thursday of the month, this would be our 2023 schedule.

February 16

April 20

June 15

August 17

October 19

December 14

UPCOMING NEEDS/REQUESTS:

- Newsletter folding party helpers!
 - To be scheduled likely sometime the week of November 14th.
- Recap if it got lost in the weeds of this report:
 - I'm looking for feedback on whether or not you are comfortable with holding fewer FLS programs in 2023
 - Did the changes to our board meeting schedule work for you this year?



IMPORTANT DATES

- Newsletter folding party TBA
- Our next scheduled board meeting is December 8th.

Submitted by Lin Gray – October 14, 2022

End of Season Board Report - 9/29/2022

Redfish Visitor Center - Lead Naturalist - Bryce Johnston

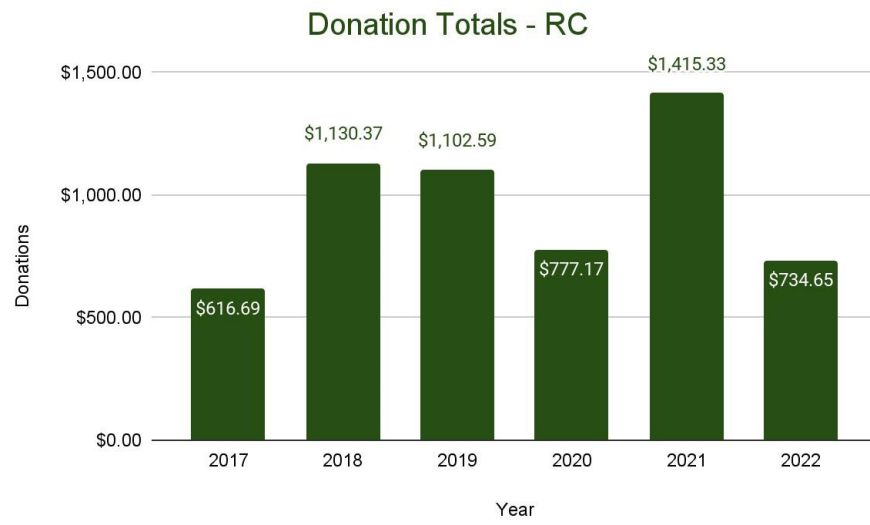
A few days ago, we closed the Visitor Center for the final time this season. It was bittersweet, taking down the displays and putting away all the interpretive materials. It was a fantastic season, and I'm so glad I was able to return to SIHA and the Sawtooths to take on a larger role in the organization.

With this summer being my first professional supervisory role, there were a lot of lessons learned. We had a great crew this year from different backgrounds, different parts of the country, and different levels of experience in interpretation, education and visitor services. They were a tight knit group. Working with them as a supervisor and peer was a unique challenge at times and I got to work on my skills as a mediator.

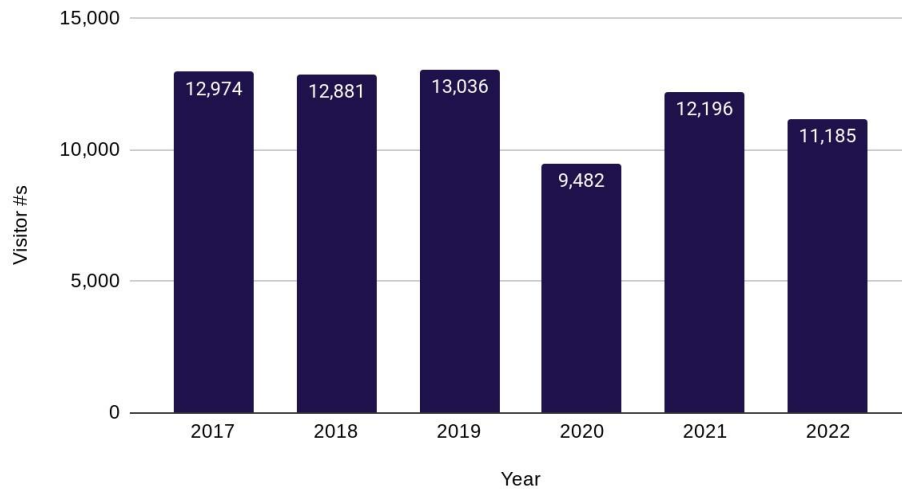
Our day-to-day operations in the Visitor Center was a new experience every day we came in. In terms of sales and programs this season, it was mixed compared to last year. Sales and visitation was slightly lower than last season, most likely due to gas prices and the reopening of international travel. One thing to note is that these numbers are still higher than pre-2020 years, which might just mean a return to the slow growth of sales per year. One number that dropped significantly was our round-up and donations, which could be a sign of people's wallets feeling crunched. Despite these things, we still saw very good program numbers, with our program visitation about the same as last year. Gallery sales were higher than last year by a few hundred as well.

I would like to thank the board and staff so much for this opportunity. It has been a fantastic season up at the Visitor Center, and it was great seeing everyone at the events we had or around Redfish. Being in the Sawtooths is something that has been special to me my whole life, and the opportunity to be a part of education and stewardship in them has been amazing. I am going to be in Missoula this winter to hopefully work for a nonprofit there, and I'm planning on cutting away a weekend this winter to come and cross country ski in Stanley.

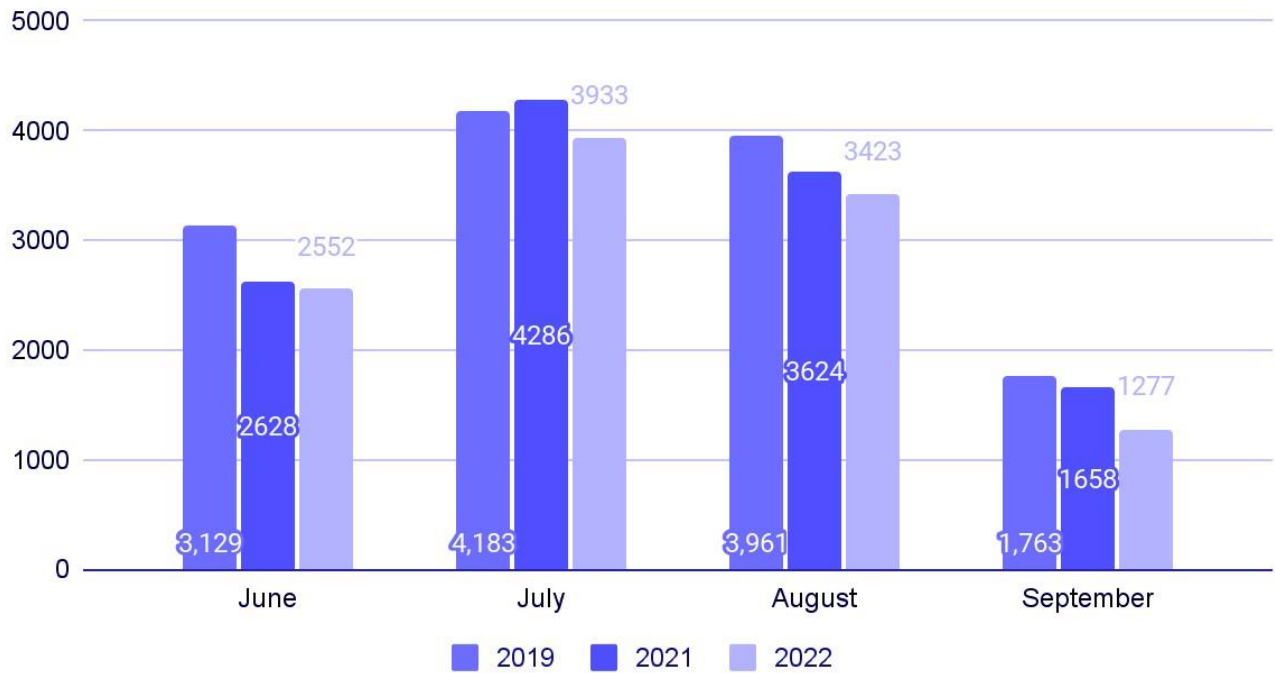
Below are charts including the final numbers from the season:

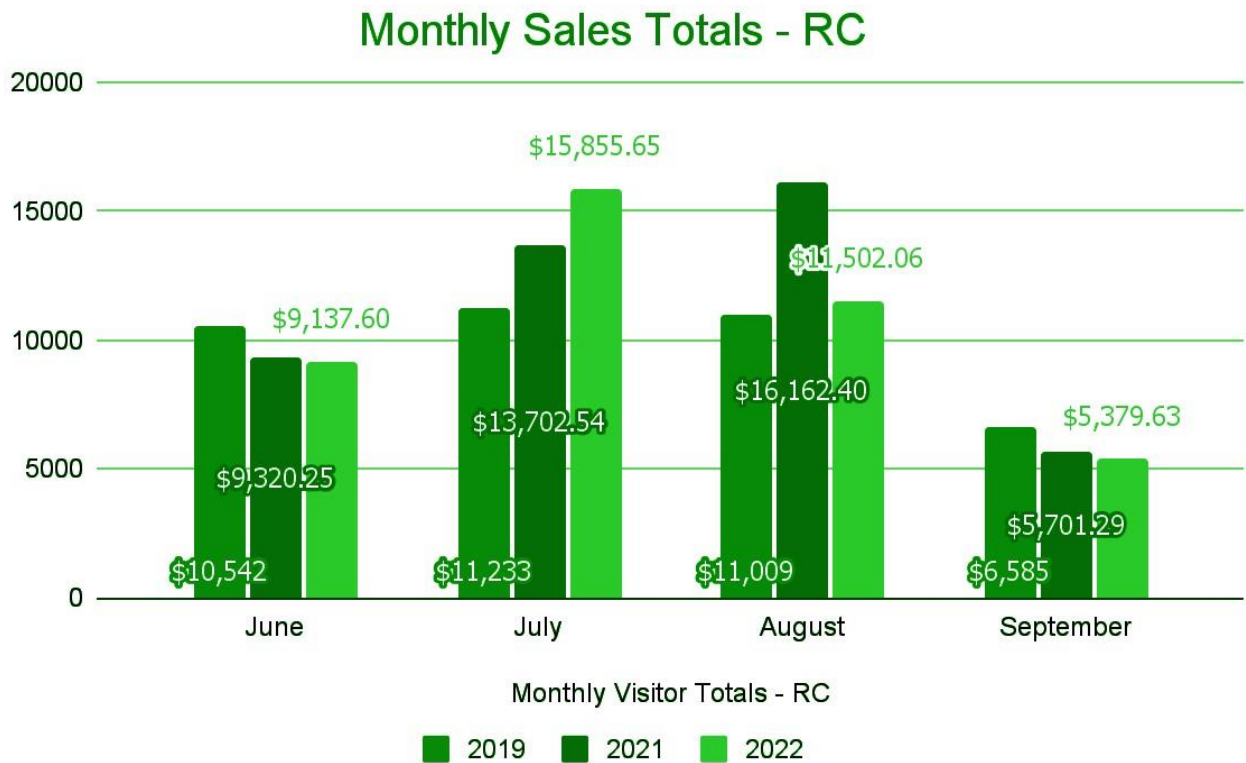
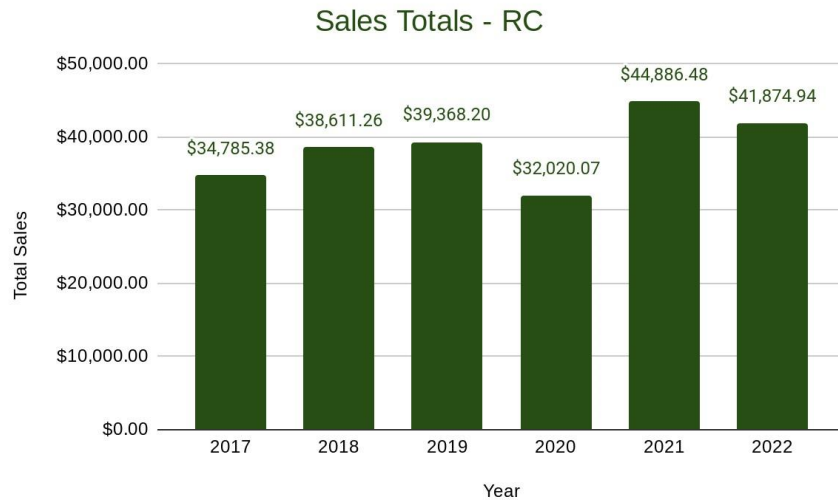


Visitor Totals - RC



Monthly Visitor Totals - RC





Museum Docent Report

Megan Nelson

September 28, 2022

Intro

This is the first season where I both opened and closed the museum. I left in August or early September in prior seasons so I've never experienced fall in the Sawtooths. I'm delighted to witness the entire May to October season and the special parts of "shoulder season." Without a doubt, September is my new favorite season in Stanley.

Fire

September in Stanley is beautiful when there's no smoke! The beginning of the month was smoky enough that it impacted visitation. The smoke was as bad as I've seen it in my four seasons in Stanley, but I'm sure all you locals have seen much worse. Museum visitors were more interested in asking questions about the Ross Fork fire and evacuations rather than history. I'm grateful to the Forest Service for their daily stops at the museum to keep us informed about the fire. Knowledge helps immensely in these situations!

September

Cameron left on August 21st for grad school! I was sad to see him go, especially since there were still a few weeks left in the season. I want to extend a huge thank you to the volunteers who covered museum shifts when Cameron left. Our amazing volunteers covering the museum on my days off were **Liesl, Amy and Leon Jones, Terry, and Lin.**

After Labor Day, the museum ceased daily operations and only opened on the weekends. I'm grateful for the closure because it allowed me to work behind the scenes at the museum. I reprinted and hung up some pictures. Regarding the photo collection, I would love to see our best photos professionally printed and framed so that there is a consistent aesthetic throughout the museum. I went through the photo collection and created a folder of good potential candidates. I also caught up on cataloging artifacts and even retroactively accessioned some artifacts that have been in the collection for years.

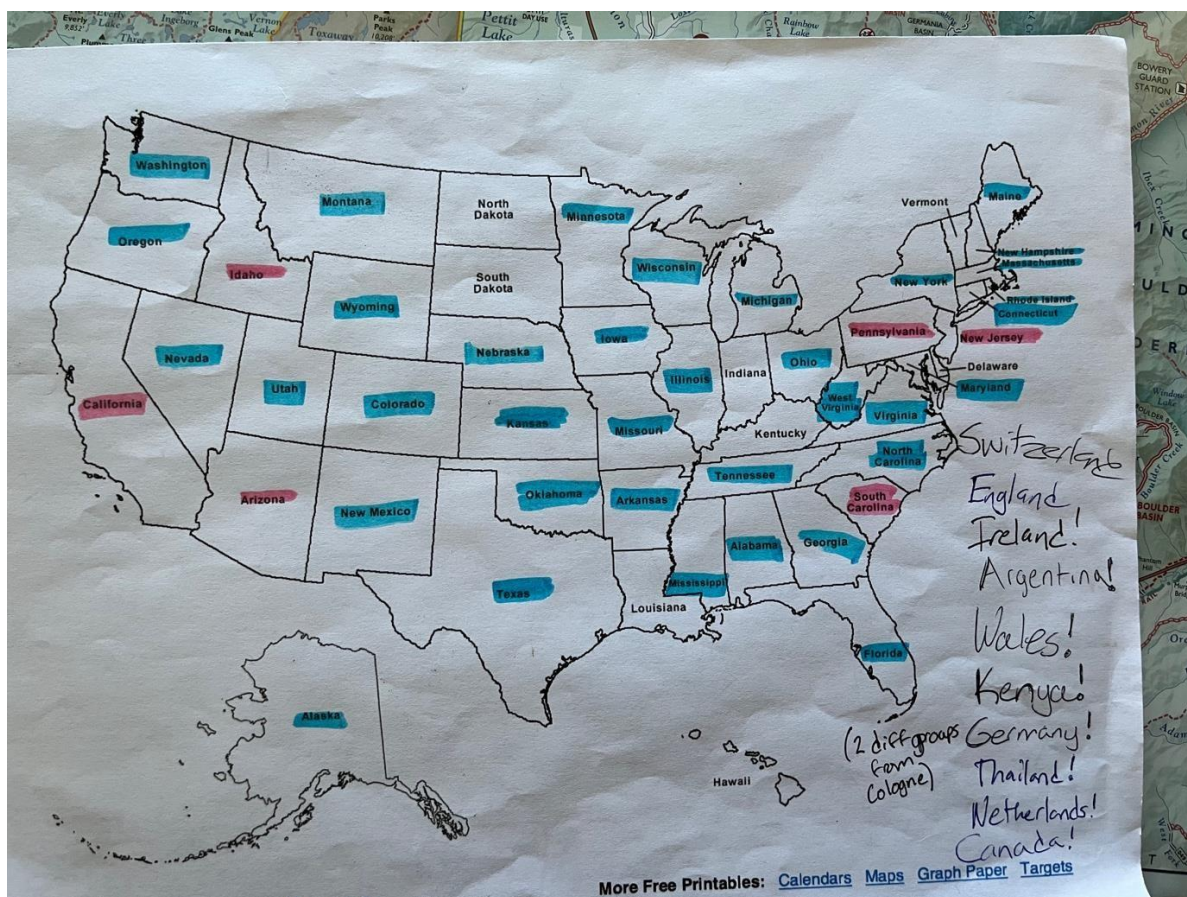
Closing the museum is a fun process! I decluttered the front desk, cleaned and covered things with dust cloths, and did a little organizing upstairs in the collection room. I also helped with closing and cleaning the Visitor Center. The last few days of the season have been a flurry of cleaning and organizing.

This season was one of the most productive that I've spent here in Stanley. My exhibit on the SNRA is my favorite thing that I've ever made, and I hope that I did the history justice. I'm also proud of History Day and consider it to be the most successful History Day thus far. And finally, I really appreciate my time with Cameron and the productive conversations we had

regarding leadership and how to be better public historians. Wonderful seasons like these make it hard to leave.

Numbers

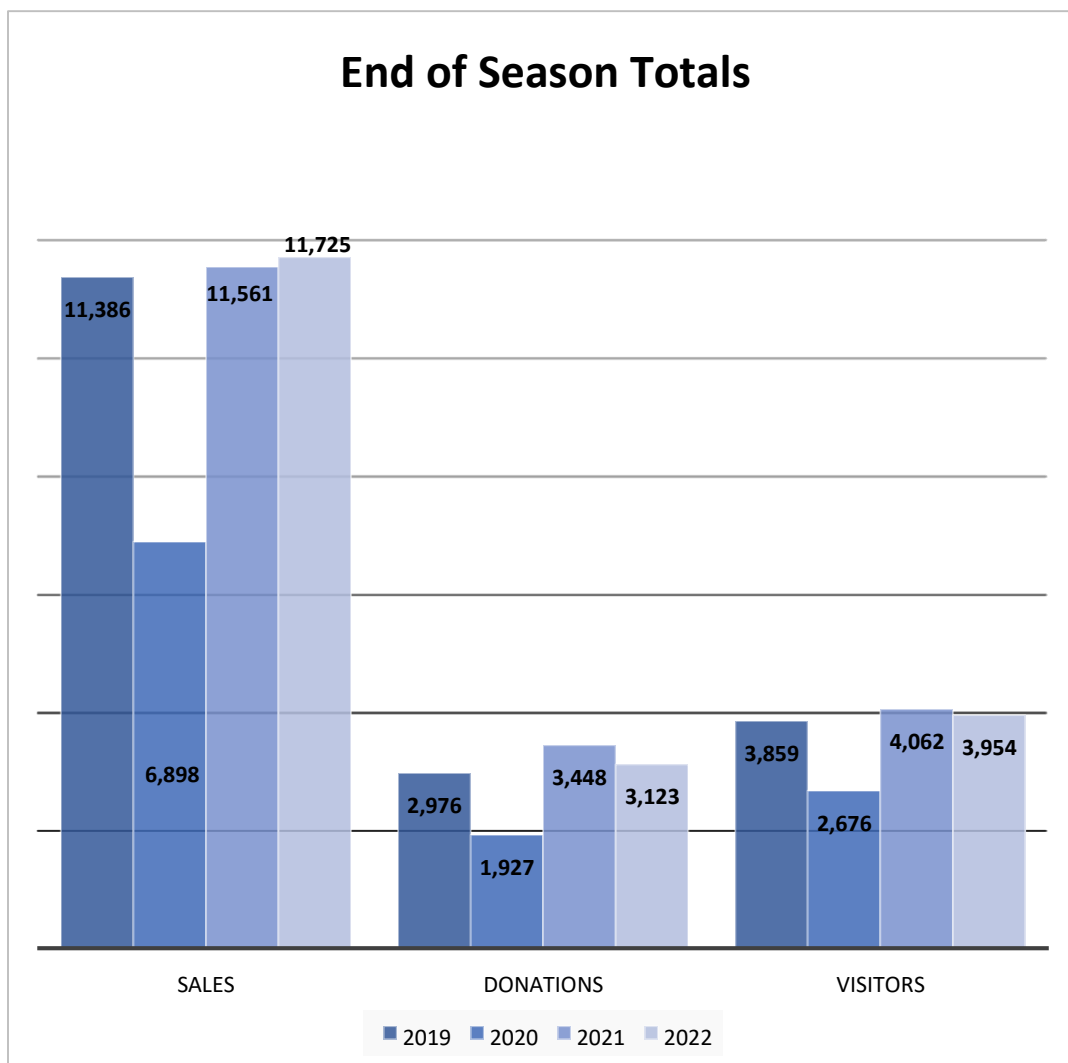
I'm surprised to see the final numbers for this year. In my last board report, I mentioned that this year's sales and visitor numbers were a bit lower than 2021, but we did well in August and September! Even though we had 108 visitors less than 2021, our sales were slightly higher this year! Donations were lower this year, but I chalk that up to this summer's economy. It is also important to mention that the total sales number reflects the membership sold at the museum. This season, we had \$1,700 in memberships while we only had \$400 in memberships sold at the museum. It's exciting to know that people are still interested in purchasing memberships! We also had visitors from 42 states and 10 countries! I'm still dreaming of getting a large map where visitors can pin their hometown. The last page of this report includes several charts, a graph, and the visitor map for those who appreciate visual aids.



Disregard the different color highlights. We started with a pink highlighter and lost it

SEPTEMBER	2022	2021	2020	2019
Sales	\$1,352	\$1,364	\$1,568	\$995
Donations	\$466	\$450	\$400	\$242
Visitor Numbers	429	461	385	260

Year End	2022 Season	2021 Season	2020 Season	2019 Season
Total Sales	\$11,727	\$11,561	\$6,898	\$11,386
Donations	\$3,123	\$3,448	\$1,927	\$2,976
Visitor Numbers	3,954	4,062	2,676	3,859



Activity	Responsibility	Month												Progress
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	

1. Staffing

Work to support our staff to benefit both the employees and the organization through staff retention, a livable wage and benefits, and address housing needs. This will support SIHA's goal to grow our educational programs, visibility, and partnerships.

1.1	Evaluate short/long term needs/roles within SIHA	Comm needed?			X	X	X	X	X	X	X	X	X	X	
	a. Review Strategic Plan to determine needs for 1, 3 & 5 year goals b. Develop incremental org. charts for the next 5 years considering future plans/growth Create budget for increases to staff/crew c. d. Create list of resources besides money needed for increases to staff/crew														
1.2	Improve pay and benefits for SIHA staff				X	X	X	X	X	X	X	X	X	X	
	a. Review Idaho Nonprofit Center's 2022 Compensation Report Develop plan/budget for pay and benefit increases over the next 3-5 years b.														
1.3	Develop plan to improve training/skill building for interns				X	X	X	X	X	X	X	X	X	X	
	a. Survey current and past crew members to help determine strengths and weaknesses of training/experience: developing survey b. Review SIHA's current training program Research training opportunities/certifications for interpreters that would add value to SIHA's intern program c. d. Determine budget needed for certifications: researching														

2. Partnerships

Increase efficacy and efficiency among all organizations, agencies, and individuals working within the Sawtooth National Recreation Area to preserve and protect it.

2.1	Maintain/increase information sharing among partners		X	X	X	X	X	X	X	X	X	X	X	X	
	a. Consider partners when planning events, projects, programs. b. Connect with ICL at trailheads. LN ✓ Continue participating in Clean-up events ✓ c. d. Determine if SIHA should facilitate regularly scheduled information sharing meetings are worthwhile for area nonprofits and SNRA														

Activity		Responsibility	Month												Progress
			Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
3. Capacity Development: Diversify Funding. Increase donor engagement. Cultivate volunteers and partners. Establish an endowment fund.															
3.1	Develop 3-year Fundraising Plan			X	X	X	X	X	X	X	X	X	X	X	
	a. Engage Major Donor Committee? b. Determine fundraising goal & short and long term needs c. Research similar size goals/orgs. & fundraising activities														
3.2	Review Bookstore operations/products		X	X	X	X	X	X	X	X	X	X	X	X	
	a. Engage staff at outlets. Review displays, operations, needs, wants ✓ b. Identify opportunities at other locations/outlets/events c. Review cost of goods sold i. create metric to help determine the items SIHA sells: environmental impact, net revenue, etc d. Identify items and manufacturers to create custom products ✓ e. Create system for distributing wholesale trail maps and extend area of distribution. f. Goal: SIHA makes enough bookstore revenue to cover the cost of ED, BM, BK – so donors are never asked to fund administrative operations														
4. Communication: Enhance the SIHA brand so we are recognized as the go-to resource for natural and cultural history of the Sawtooth and Salmon River country. Increase awareness and create understanding of SIHA’s role in the area.															
4.1	Develop 3-year outreach campaign				X	X	X				X	X	X	X	
	a. Research outreach campaigns for similarly sized orgs. b. Search and engage with PR/marketing professional c. Identify and develop language for board, summer crew, staff to use														
4.2	Build online presence as historic and natural history resource			X	X	X	X	X	X	X	X	X	X	X	
	a. Complete website update/include trailhead specific regulation in new ‘Visit the SNRA’ landing page b. Develop annual social media plan for weekly posts/monthly blogs. Identify/engage content creators outside of summer crew. ✓ c. Evaluate further information needs														

[illegible]

	a. Survey current and past crew members to help determine strengths and weaknesses of program: in development Develop budget/plan for most useful certifications for summer crew b.													
6.3	Celebrate SNRA/SIHA 50 th Anniversaries		X	X	X	X	X	X	X	X	X	X	X	
	a. Require Gallery Artists in 2022 to include a statement about their connection to SNRA values ✓ b. Hold SNRA forum during FLS ✓ Host event at Redfish, Aug. 22 for SNRA 50 th ✓ c. d. Hold December 20 virtual event to celebrate SIHA's 50 th ?													

SIHA 2022 Annual Planner

Updated Oct-22

	Color Legend:				Other Committees:	
	Completed				Education Committee	Edu
	Working on it!				FLS Committee	FLS
	Not in progress				Gallery Committee	Gal
					Historic Preservation Committee	Hist
	Legend:				Major Donors Committee	MjD
	Board	B			Plaque/Dedications ad hoc Committee	Plaq
	Executive Committee	Ex			Board Recruitment Committee	Recru
	Finance Committee	Fin			Salmon ad hoc Committee	Salm
	Executive Director	ED			Strategic Planning Committee	Strat
	Business Manager	BM			Center for the Sawtooths Committee	CeSaw
	Lead Naturalist	LN				
	Museum Docent	MD				
	Bookkeeper	Bk				
	Oral History Committee	Oral				
	Membership & Outreach Committee	M&O				

SIHA ANNUAL TASKS LIST – Oct-22

FOCUS	DESCRIPTION	RESPONSIBLE PERSONS	TASKS	DEADLINE	Progress
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Finance	2021 Budget	Fin	Review draft - October; final draft for vote by BOD – December Review and adjust if needed at meetings	October 21, 2021 December 9, 2021	
Personnel	Hire Lead Naturalist	ED	Post job description Dec. 1, open until filled	Jan. 10, 2022	
Personnel	Hire Museum Docent	ED	Post job description Dec. 1, open until filled	May 1, 2022	
Personnel	Hire 5 Naturalists 1 Historic Specialist	ED LN	Post job description Dec. 1, rolling deadline – priority consideration to applications by Jan. 9 Interviews rolling; Recruit local volunteers if needed	Apr 1, 2022	
Outreach/ Fundraiser	Participate in Idaho Gives	ED M&O Comm	Create/distribute E-Newsletter prior to Idaho Gives March 15 sign-up deadline, week long May 2-5	Apr 29, 2022	
Fundraiser	Recruit artists for gallery Develop marketing plan	ED Gal Comm	Need to recruit Gallery Committee members	May 15, 2022	
Finance	Filing Federal Tax Form 990	Treasurer ED/BM	Work to identify accounting company to take this on in 2023 and beyond.	November 15, 2022	
Operations	Open Museum	ED MD	Board and or local volunteers needed!	May 28, 2022	
Personnel	Training for Seasonal Volunteers	ED/LN/MD B	First two weeks of season Board called upon as needed to present content	May 30, 2022	
Operations	Work Day to prepare buildings for reopening	ED; B Volunteers	Establish work day priorities CANCELLED: rescheduled for SEPT	June 5, 2022	
Event	Community Clean-up	ED	1 st week of June	June 8, 2022	
Outreach	Recruit artists/market Redfish Gallery	Gal	12-16 artists, various mediums, 50 th theme	June 10, 2022	
Operations	Open Redfish Center	ED LN		Jun 10, 2022	
Programming	Forum and Lecture Series - July 8-August 26, 2022	ED FLS com	January: develop theme, contact speakers February/March: schedule speakers April: Design program brochure May: Print program brochure/advertise	June 15, 2022	
Outreach	Coordinate summer crew post to social media/blog posts	LN	Need volunteers to review blogs before posting	June 30, 2022	
Fundraiser	Raffle	ED/Crew B		Jul 1, 2022	
Event	Sawtooth History Day at the Museum	ED Crew		July 9, 2022	

Event	Smoke Bear's Birthday Party	ED/Crew		Aug 6, 2022	
Event	Salmon Festival	ED/Crew IRU		Aug 27, 2022	
Event	End-of-Season SNRA Clean-up	ED Partners	Multi-week event, 2 nd annual – in conjunction with National Lands Day – Partners include NFF, SawSo, PUG, SNRA, ERC, ICL	Sep 2022	
Resource Capacity	2023 Draft Budget	Fin Comm	Draft to board in October for first reading at December meeting.	October 2022	
Communications	Fall Membership Drive Create and distribute November newsletter	ED M&O Comm	Board to review + personalized notes at folding party	Nov 10, 2022	

<input type="checkbox"/> SUBMITTED: Val A Browning Foundation, 6/1- \$25,000 for Redfish summer crew stipends/mileage	
<ul style="list-style-type: none"> AWARDED: LPF grant, 6/30 - \$2100 – for AED units at Stanley Museum and Redfish Center AWARDED: Stanley Winterfest grant, 2/28 - \$1000 – for AED units at Stanley Museum and Redfish Center 	

SIHA ANNUAL TASKS LIST – Oct-22

Comm/Edu	Plan, advertise, implement FLS	FLS	X	X	X	X	X	X	X	X					
Communication	Develop and implement annual media plan	M&O	X	X	X	X	X	X	X	X	X	X	X	X	
Communications	Recruit members at all events/outlets	ED/Crew BM	X	X	X	X	X	X	X	X	X	X	X	X	
Communications	Assign coordinators, plan, organize events	ED/Crew	X	X	X	X	X	X	X	X	X	X	X	X	
Communications	Manage website/keep updated	ED/Crew M&O Comm	X	X	X	X	X	X	X	X	X	X	X	X	
Education	Secure operations grant/donation to operate Redfish Center next FY	ED	X	X	X	X	X				X	X	X	X	
Partnerships	Work with FS Staff to ensure successful year (Bobbi Filbert, SNRA, Kathy Atchley C/T)	ED/BM	X	X	X	X	X	X	X	X	X	X	X	X	
Partnerships	Cooperate with Sawtooth NRA efforts to improve effectiveness of HQ and SRS reception areas	ED/BM	X	X	X	X	X	X	X	X	X	X	X	X	
Partnerships	Attend FS Department lead meeting: work with SNRA to identify information they want SIHA to focus on during the field season	ED/Crew			X	X									
Partnerships	Develop relating programs/exhibits as requested by SNRA	ED/Crew						X	X	X	X				
Partnerships	Work with SNRA to find housing for Lead/Naturalists/Museum crew	ED	X	X	X	X	X								
Preservation	Maintain collection records and input new donations acquisitions at the Stanley Museum	ED/MD	X	X	X	X	X	X	X	X	X	X	X	X	
Preservation	Conduct, transcribe, upload oral histories	Oral	X	X	X	X	X	X	X	X	X	X	X	X	
Preservation	Create new exhibit in rotating museum case	MD/ED						X	X	X	X				
Training	Conduct training for SIHA/FS staff on how to market SIHA materials and make sales JUNE + as needed	BM						X							

SIHA Committees List - Oct-22

2022 Committees	Members (C) indicates Committee Chair Executive Director sits on every committee	NOTES
Education	Bernie Hartz, Terry Clark, Roland Miller	

Executive	President (C), Vice-President, Treasurer, Secretary, Past President/Appointed Director	
Finance	Treasurer (C), Business Manager, Stewart Wilder	
FLS	Gary Gadwa, Jenny MacNichol, Ed Cannady, Stewart Wilder, Amelia Jones	
Gallery		
Historic Preservation	Gary Gadwa, Terry Clark, Stewart Wilder, Roland Miller, Liesl Schernthanner	
Major Donors		
Membership & Outreach	Caitlin Straubinger (C), Liesl Schernthanner, Stewart Wilder, Hannah Fake	
Oral History	Gary Gadwa (C), Becky Obletz, Ed Waldapfel, Stewart Wilder	
Plaque/Dedications ad hoc	Ed Waldapfel, Bernie Hartz, Gary Gadwa	
Board Recruitment	Stewart Wilder, Terry Clark, Liesl Schernthanner, Jenny MacNichol, Gary Gadwa	
Ad Hoc Salmon Committee	Stewart Wilder, Ed Cannady, Paul Hill, Gary Gadwa, Terry Clark, Caitlin Straubinger	
Strategic Planning	Jenny MacNichol, Terry Clark, Liesl Schernthanner, Gary Gadwa, Stewart Wilder, Bernie Hartz, Roland Miller, Ed Waldapfel	
Center for the Sawtooths	Stewart Wilder, Terry Clark, Liesl Schernthanner, Jenny MacNichol, Becky Obletz, Gary Gadwa, Ed Waldapfel, Doug Obletz, Carter MacNichol	