

August 2024 Meeting Agenda

Sawtooth Interpretive & Historical Association

Location: Redfish Visitor Center Media Room + Virtual + Field Trip

Call-in Details: (253)215-8782, Meeting ID: 817 2612 8900

or join by Zoom link - <https://us02web.zoom.us/j/81726128900>

Date: **August 22, 2024**

Time: **10am – 12pm+**, MST

Participants

Officers	Stewart Wilder <i>President</i>	Terry Clark <i>Vice-President</i>	Roland Miller <i>Secretary</i>	Liesl Scherthanner <i>Treasurer</i>	Gary Gadwa
Directors	Ed Cannady	Paul Hill	Bernice Hartz	Susan Kim	Amelia Jones
	Jenny MacNichol	Becky Obletz	Dave Pinney	Caitlin Straubinger	
Others in attendance	Kathy Atchley <i>C/T Liaison</i>	Erica Cole <i>Business Manager</i>	Laurii Gadwa <i>Volunteer Recorder</i>	Lin Gray <i>Executive Director</i>	Sarin Lomascolo <i>SNRA Liaison</i>

Agenda Item	Discussion (topics, key points, etc.)	Action Required	Responsible Party	Duration
Call to Order/Roll Call			Stewart	
Review of Consent Agenda & Minutes of previous meeting	Discussion/Motion to approve		Stewart	2 min
OPEN TOPICS/UPDATES/REPORTS				
• President's Report		Discussion	Stewart	5 min
• SNRA Liaison's Report	SNRA Updates	Discussion	Sarin	15 min
• C/T Liaison's Report	FS Updates	Discussion	Kathy	5 min
• Executive Director's Report	Updates: Operations, Events, Grants, etc.	Discussion	Lin	15 min
• Finance Report	Treasurer's Update Approval of Financial Report	Discussion Action Item	Liesl	10 min
• Outlets Update	Sales/Operations	Discussion	Erica	5 min
• Membership Update	Membership/Outreach	Discussion	Caitlin	5 min
• Crew Update	Naturalists/Volunteers/Museum	Discussion	Alicia	5 min
• Preservation Comm Update	Oral Histories	Discussion	Committee	5 min
• Executive Comm Update	Update	Discussion	Committee	5 min
• Center for the Sawtooths	Operations Update Master Planning Discussion	Discussion	Committees	30 min
• Round Table/Open Topics		Discussion		10 min
• Next Meeting	October 17, 2024 – 10am-12pm MT Location: Stanley Library + Virtual		Stewart	
Break for Lunch				
• Meet at Obsidian at 1pm for site tour and further discussion, details to come				
Friday, August 23 5pm FLS: <i>Salmon Stories</i> presented by Leo Arriwite, Shoshone-Bannock Tribal Member 7pm Paint Night: <i>Sip & Splash Salmon Painting</i> (\$35) at Sawtooth Spirit with Stacey Barker Saturday, August 24 10am - Pettit Lake Weir Tour 11am-5pm Salmon Fest at the Museum! Volunteers needed!				

Sawtooth Interpretive and Historical Association

Executive Director's Update

August 16, 2024

AGENDA ACTION ITEMS:

- *Approval of Finance Report*

SHOUT OUTs and THANK YOUs

- This season has been far too exciting for my constitution. The crew's flexibility and professionalism in the face of evacuations and the threat of being evacuated from their own home was stellar. Alicia's kind and competent leadership with the crew helped immensely. I am grateful for the focus and hard work of Alicia and the crew throughout the season.
- Thanks to Terry for his help closing the museum on June 18.
- Thanks to Joe, Erica, Camas, Dave, Melissa, Jeff, Terry, and Clare for their help pulling items from the visitor center when we evacuated – and Gary and Laurii for being our safe storage site.
- Thanks to Erica, Megan, Aspen, Bernie, Michael, Bob and Helen Bryson, Susan, and Terry for volunteering during History Day
- Thanks to Caitlin, Dave, Bernie, Hannah, and Erica for their help with Smokey's Birthday Party. We had several other FS partners attend and help make the birthday great!
- To date \$2125 has been donated to SIHA in memory of Ken Hartz – a generous and heartwarming tribute.
- Shout out to Michael, Dave, Liesl, Terry, Erica, and Joe for all their work at Obsidian!!

UPDATES

- **Crew:**
 - Due to the Bench Lakes fire we lost our volunteer couple early, making the end of season tricky.
 - Our historic specialist, Morgan, left Stanley to return to Uldaho on August 13. Our naturalists, Jenna (Paul Smith's Col.) and Heath (Boise State), did the same on August 6 and 15 respectively.
 - This leaves Alicia, Rory, Azelie and me to cover the visitor center and museum. Thanks to Susan, Hannah, and Clare for taking shifts in the Visitor Center and Museum to lighten the load on staff. If anything in your schedules has changed and you have any availability to help out, you can see our needs here and sign up for any shifts outlined in red without a name:
https://docs.google.com/spreadsheets/d/1sWZmR3gB03PMSL4SwYWpF_WXAmFNPx1lfStpf_xZ358/edit?usp=sharing
- We've sold just over 60 tickets to our **2024 drawing** for about \$1000 raised. I'm hoping as the drawing deadline approaches that will at least double.
- **Tour de Force** was well organized and executed on July 18th by the organizers. Donations came to \$3000 from Tour de Force, \$350 from attendees, and road work expenses were \$295. They seemed to enjoy the location but were not very interested in the Museum. Because it was well organized and simple on our end (not including the road work piece) I will likely allow use again next year if they ask.
- Sawtooth **Salmon Festival** is just a week away. **If you know of anyone who might be available to volunteer send them our way, at this point we may not be able to have interpretive programs at the visitor center on the 23rd because we'll only have one staff person there covering the desk.** The Shoshone-Bannock Tribes Language and Cultural Preservation Department, and hopefully some members of the business council, will be joining us for a sign dedication during the festival. There will be a Sho-Ban fish trap demonstration going on onsite. Friday paint night after FLS is scheduled on Friday at Sawtooth Spirit.

- The **Sawtooth Coalition** has received a \$25,000 grant from NFF and it will be on our books for the next year as SIHA is the fiscal sponsor for the grant. They also set up a Go Fund Me for SIHA to help reduce our lost revenue at the visitor center. The campaign has raised just over \$1200. If you can share the campaign with your networks, it would be helpful to continue to get the word out.
<https://www.gofundme.com/f/support-sawtooth-association-after-bench-lake-fire>
- **Redfish:** 2024 operations have been reduced by 35 days, and the wildfire smoke is still impacting visitation. Our outreach numbers this year will also be down because staff has had to spend more time behind the desk since we lost our volunteers. See Alicia's report for details.
- **Museum:** We were finally able to get a sprinkler company onsite to begin fixing our system. They replaced all the valves. Things are better than they were, but still not fully functional. We'll continue to work toward full functionality but it may not happen until next season. Below you can see that numbers were trending up from last year, and were up in July despite the Bench Lake fire, but the smoke has impacted visitation in August. Erica's report shows a marked increase in sales in 2024 – which is helping reduce Redfish losses.

Month	May	June	July	August 1-14
2024 Visitation	140	1006	1580	455
2023 Visitation	128	972	1404	606
2022 Visitation	129	869	1235	520

NEEDS

- If you or a community member you know can **help** behind the desk at the Museum or Visitor Center, please reach out! We currently have multiple days in August we will not be able to hold any interpretive programs because only one person is staffing the Visitor Center (August 18, 19, 24, 25 and Sept. 1)
- Scheduling **Obsidian work days**
- Scheduling **Museum work day**

GRANTS

To be researched/submitted:

- **UPDATE:** Due to the Bench Lakes fire I was unable to meet the deadline to submit a grant to CHC Foundation – July 31 deadline - only funds fixed assets that benefit Custer County – It looks like they have funding other historical societies in the area. I'm considering requesting funds for office and tool shed/ice house roofs and seeing how it goes.
- **Sawtooth Festival** - August 31 deadline – I am still deciding what to request funds for – they like to give to physical assets. In the running: a new FLS tent, replacing some replica skulls, tracks, scat for naturalist props.
- National Forest Foundation has not responded to my inquiries regarding the Treasured Landscapes funding we've received the last few years. I'm going to work on determining if there is another person we can contact.

Submitted:

- Idaho Community Foundation - \$5,000 requested general support
- Val A. Browning Foundation - \$25,000 requested for 2025 Redfish crew compensation
- Submitted December 31 – we still have not officially been denied funding but expected not to be funded: License Plate Fund/Sawtooth Society - \$10,400 requested for 2024 naturalist compensation.

Active Grants:

- **Redfish Wayfinding:** \$1,783 awarded - Stanley WinterFest Community Grant for new information kiosk and wayfinding signs to be installed at Redfish once we are open and see how people are using the new path and parking lot.
- **Suzi Boyle Giving** - \$1000 awarded for technology costs related to fundraising efforts. Cost/transaction fees for an online raffle ticket platform or similar fundraiser.
- **2024 Redfish Fund** - \$25,000 awarded for partial 2024 Redfish crew compensation, report submitted June 1.
- **Sho-Ban Interp Project.** Idaho Humanities Council, major grant cycle. \$5,550 awarded for Shoshone-Bannock Interpretive signage/exhibit. + 2022 Q1 License Plate Fund, \$6,500 awarded for Shoshone-Bannock Interpretive project
 - **UPDATE on Displays:** Interpretive signs are installed at the Museum and Visitor Center thanks to Michael Powell. Replica artifacts are in hand! Next step is to determine the best way to affix the artifacts to the interpretive sign. We have scheduled a sign dedication with the Tribes in conjunction with Salmon Fest. I just need to write the final report and this portion of the grant will be complete!
 - An additional \$30,000 was awarded by the FS in 2023 for outdoor interpretive signs, more replica artifacts and an outdoor mobile classroom. **UPDATE on Replicas:** A fish trap demo/class will be held during Salmon Fest. At the end of the summer we will work with the Language and Cultural Preservation Department to schedule a parfleche class in the fall.

2024 SUMMER SCHEDULE

Fri. Aug 23 FLS: **Salmon Stories** with Leo Arriwite; **Sip and Splash** Salmon Fest paint night with Sawtooth Spirit

Sat. Aug 24 Sawtooth Salmon Festival

Mon. Sep 2 Museum Closes Daily Ops – open weekends in Sept.

Sun. Sep 8 Redfish Closes Daily Ops – open Friday, Saturday, Sundays in Sept.

Fri. Sept. 13 FLS at Community Library: Kimberly Heinemeyer, “Wolverines in Winter: Ecology and Conservation of a Rare Carnivore in Large Landscapes”

Sept. 14-30 SNRA Clean-up Event

Sep 16 or 23 Tentative Museum Work Day

OBSIDIAN To Dos:

- Update from Operations Committee – they’ve been putting a lot of time and effort into the site, and it shows! More work is needed, so let’s get some work days on the books this fall.
- Discuss a fundraising and master planning timeline
- 1pm: site tour and brainstorming session – more details to come.

IMPORTANT DATES

- Our next scheduled board meeting is scheduled for **Thurs. October 17, 2024**, at the Stanley Community Library.

Submitted by Lin Gray

Sawtooth Interpretive & Historical Association

Outlets Update

Board Meeting Date: August 22, 2024

Sales Reports

January – July sales at all locations total \$56,647 compared to \$66,126 in 2023. The breakdown of sales by location is on page two of this report.

No doubt, the wildfires have impacted our sales this summer. I am optimistic we can still meet SIHA's budgeted sales goal of \$120,000 by year-end. SIHA has exceptionally unique products that will continue to sell at our year-round locations.

To provide insight into product sales at the Sawtooth locations, see page three for tables showing the Top 10 selling items based on (1) gross sales and (2) quantities sold.

Highlights and Tidbits

☼ History Days at the Museum on July 22

- ✓ Bookstore Sales: \$443.68
- ✓ Donations \$194

☼ Smokey Bear's Birthday Party at RVC on August 2:

- ✓ Bookstore Sales: \$775.17
- ✓ Gallery Sales: \$95

☼ **10** SNRA and **11** Salmon-Challis Fuelwood Permits sold at the Museum from May – July; an increase from 2 and 3 respectively in 2023. This is a great indicator that the locals are visiting the Museum.

☼ A total of **132** Idaho Department of Parks and Recreation stickers were sold at the Museum, Redfish VC, and Stanley Ranger Station. The goal of selling IDPR stickers is to gain more exposure for SIHA.

Thank you!

Thank you, Bernie, for all your efforts to sell 52 SIHA trail maps to four local businesses including Smiley Creek Lodge, The Bent Rod Outdoors, The Sawmill Station, and the gift shop at Custer Ghost Town.

Also, thanks to Bernie for taking the time to put PLU stickers on hundreds of maps, SNRA pocket naturalist guides, and junior ranger badges. I greatly appreciate your help!

Sawtooth Coalition

As mentioned in the June board meeting and after a conversation with Paul Ries to work through the bookkeeping expectations, SIHA will be the fiscal sponsor for the Sawtooth Coalition.

Submitted by Erica Cole

Sales by Location
January 1 - July 31

Sawtooth Outlets	2024	2023
Fairfield Ranger District	\$153.32	\$279.94
Ketchum Ranger District	\$1,582.11	\$1,296.87
Lost River Ranger District	\$296.07	\$49.27
Redfish Visitor Center	\$8,883.94	\$19,098.72
SNRA Headquarters	\$12,348.64	\$11,699.36
Stanley Museum	\$8,381.81	\$6,254.29
Stanley Ranger Station	\$11,262.20	\$8,514.64
Sawtooth Outlets Total	\$42,908.09	\$47,193.09
Gallery Sales at Redfish VC		
Gallery Sales	\$1,977.00	\$9,320.00
Less 65% Commission Paid to Artists	-\$1,285.05	-\$6,058.00
35% SIHA Commission	\$691.95	\$3,252.80
Caribou/Targhee Outlets		
Ashton Ranger District	\$1,440.03	\$1,292.74
Island Park Ranger Station	\$883.93	\$1,121.35
Palisades Ranger District	\$347.98	\$333.03
Teton Basin Ranger District	\$933.93	\$1,104.33
Caribou/Targhee Outlets Total	\$3,605.87	\$3,851.45
Misc Outlets		
Made in Idaho Store	\$0.00	\$1,120.16
Mountain Village Merc	\$8,540.51	\$9,515.98
Recreation Resource Management of America (trail map sales only)	\$0.00	\$132.08
Stanley Chamber of Commerce (trail map sales only)	\$368.00	\$110.60
Wholesale Trail Map	\$533.00	\$950.00
Misc Outlets Total	\$9,441.51	\$11,828.82
Grand Totals	\$56,647.42	\$66,126.16

Top 10 Selling Items Based on Gross Sales

January 1 - July 31, 2024

Locations: Redfish VC, Stanley Ranger Station, SNRA Headquarters,
Stanley Museum & Ketchum Ranger District

PLU	Item Name	Items Sold	Gross Sales
777	SNRA T-shirts (all sizes)	211	\$5,198.33
247	Mountain Biking Sawtooth & White Clouds Trail Map	229	\$3,200.91
220	SNRA Baseball Hats	114	\$3,159.75
600	Sawtooth Trail Map (does not include wholesale sales)	179	\$1,300.51
778	SNRA Hoodie	16	\$895.20
308	SNRA Stickers	221	\$771.75
245	National Geographic Sawtooth Map	50	\$746.00
246	Mountain Biking Sun Valley Trail Map	53	\$737.27
575	SNRA Wood Ornaments	52	\$670.81
321	Sawtooths & Elephant's Perch Miniscape Sticker	75	\$669.75

Top 10 Selling Items Based on Quantities Sold

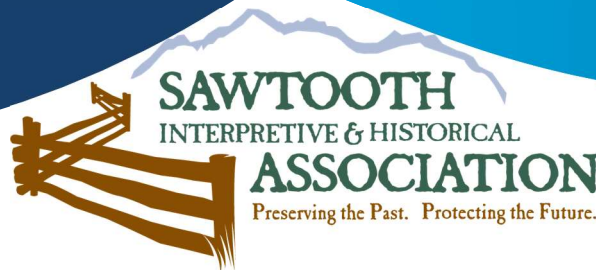
January 1 - July 31, 2024

Locations: Redfish VC, Stanley Ranger Station, SNRA Headquarters,
Stanley Museum & Ketchum Ranger District

PLU	Item Name	Items Sold	Gross Sales
700	SIHA Postcards	474	\$396.07
247	Mountain Biking Sawtooth & White Clouds Trail Map	229	\$3,200.91
308	SNRA Stickers	221	\$771.75
777	SNRA T-shirts (all sizes)	211	\$5,198.33
600	Sawtooth Trail Map (does not include wholesale sales)	179	\$1,300.51
220	SNRA Baseball Hats	114	\$3,159.75
602	SNRA Patches	91	\$315.70
321	Sawtooths & Elephant's Perch Miniscape Sticker	82	\$732.68
319	SNRA Lapel Pins	64	\$441.32
317	SNRA Magnets - 50th Anniversary	59	\$408.66

SIHA Finance Report

Presented to the Board of Directors
Meeting Date: August 22, 2024



Hello!

This report is a financial summary through July 31, 2024.

As of our last report, we were looking forward to a productive summer... well, thanks to all the hurdles (late opening, fire, smoke, etc.) experienced, we've fallen somewhat short financially, but the good news is that we're intact and moving forward. I've not done a lot of comparisons between this year and last year (see Outlets report). Here we have a snapshot of our current income and expenses.

To simplify the picture of where SIHA stands financially for our normal operations, the graphs at right do not include CeSaw donations and expenses.

And speaking of CeSaw, we extend our great appreciation to the Smiley Bears LLC and Jones family for their generous and successful gift of the old Sessions property to SIHA to build into an education center. Thank you also to the Sawtooth Coalition for starting a GoFundMe account to help support us through the challenges this summer.

These are exciting times for us!

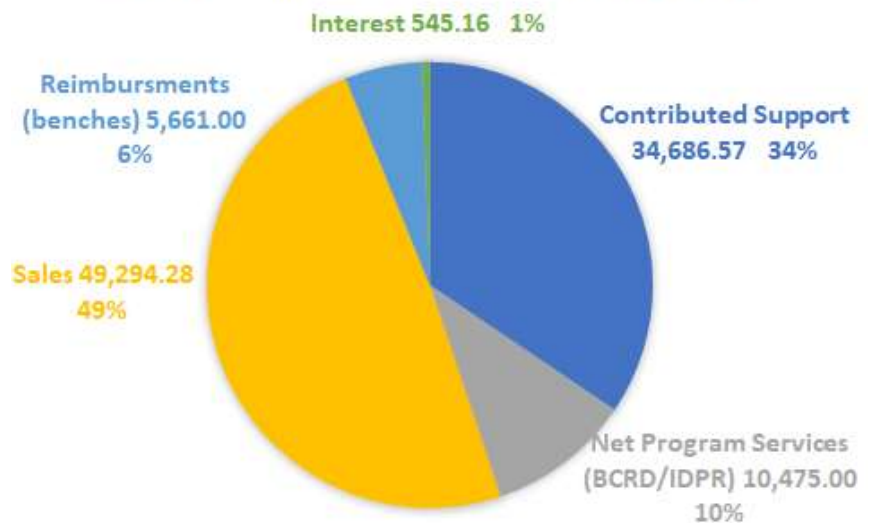
The reports that follow include:

- Financial Position (Balance Sheet)
- Project (Dedicated Funds) Balances
- Statement of Activity (note Income, Expense, Budget, a comparison 2023, and CeSaw items)

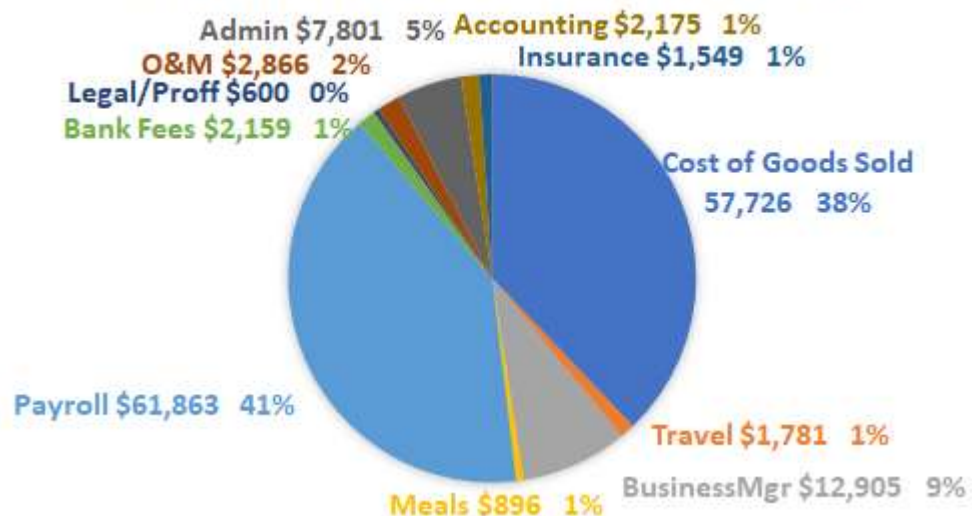
Prepared by

Liesl Schernthanner, SIHA Treasurer, 8/8/24

SIHA INCOME SUMMARY JAN - JULY 2024



SIHA EXPENSE SUMMARY JAN - JULY 2024



Sawtooth Interpretive & Historical Association
Statement of Financial Position Summary
As of July 31, 2024

	<u>Total</u>
ASSETS	
Current Assets	
Bank Accounts	
1010 Cash Account	447.63
1030 Cash Banks	600.00
1100 US Bank Checking *7239	39,171.32
1150 PayPal Bank	10.00
1200 US Bank Savings *5884	184,227.62
DL Evans Bank - CeSaw	190,175.46
Total Bank Accounts	\$ 414,632.03
Other Current Assets (Inventory)	63,634.96
Total Current Assets	\$ 478,266.99
TOTAL ASSETS	\$ 478,266.99
LIABILITIES AND EQUITY	
Accounts Payable	0.00
Credit Cards	0.00
Other Current Liabilities	1,379.81
Total Liabilities	\$ 1,379.81
Equity	476,887.18
TOTAL LIABILITIES AND EQUITY	\$ 478,266.99

Project Summary (Dedicated Funds)
As of July 31, 2024

Dedicated Funds	Opening Balance	Income	Expenses	7/31/24 Balance
Building Fund	\$59,834.39	\$1,000.00	\$245.50	\$60,588.89
Caribou/Targhee Fund	\$36,886.99		\$611.44	\$36,275.55
Center for the Sawtooths	\$9,077.73	\$187,689.33	\$4,513.87	\$192,253.19
FLS	\$1,747.96	\$1,000.00	\$1,029.90	\$1,718.06
Museum Roof Fund	\$3,595.00			\$3,595.00
Oral History Fund	\$3,902.16		\$1.00	\$3,901.16
Redfish Fund	\$42,992.09		\$95.94	\$42,896.15
Redfish Wayfinding	\$0.00	\$1,783.00		\$1,783.00
Salmon Festival Fund	\$2,974.10	\$6,000.00		\$8,974.10
Sho-Ban Interp Project	\$2,015.72	\$5,360.55	\$3,318.16	\$4,058.11
Trail Map Fund	\$3,191.83	\$27.00	\$150.00	\$3,068.83
Wildlands Fund	\$1,377.31			\$1,377.31
Dedicated Funds Balance				\$360,489.35
Unrestricted Funds				\$54,142.68

SIHA INCOME & EXPENSE & BUDGET SUMMARY

	SIHA Comparison			CeSaw
	2024	2024	2024	2024
	Jan-July	Budget	% of Budget	Jan-July
Revenue				
4000 Contributed Support				
4110 Individual/Business Donations	34,465.27	50,000.00	68.93%	27,615.40
4150 Fundraisers/Miscellaneous	221.30			
4100 Contributed Support	\$ 34,686.57	\$ 50,000.00	69.37%	\$ 27,615.40
4200 Grants	\$ 1,783.00	\$ 81,500.00	2.19%	\$ 23,950.00
Total 4000 Contributed Support	\$ 36,469.57	\$ 131,500.00	44.75%	\$ 51,565.40
5000 Earned Revenue				
5100 Program Service Fees	10,475.00	25,000.00	41.90%	16,247.30
5200 Other Income		200.00	0.00%	500.00
Total 5000 Earned Revenue	\$ 10,475.00	\$ 25,200.00	41.57%	\$ 16,747.30
5800 Sales of Product Revenue	49,294.28	\$ 120,000.00	41.08%	58,161.18
Total Revenue	\$ 96,238.85	\$ 276,700.00	34.78%	\$ 126,473.88
Cost of Goods Sold				
6000 Cost of Goods Sold				
6100 Cost of Goods Sold	50,920.09	60,000.00	84.87%	48,163.05
6200 Program Payout				
6210 Gallery Paid		8,000.00	0.00%	
6220 BCRD Paid	5,993.41			
6230 IDPR Paid	612.00			
6250 Salmon-Challis Fuelwood pd	200.00			
Total 6200 Program Payout	\$ 6,805.41	\$ 8,000.00	85.07%	\$ 0.00
Total 6000 Cost of Goods Sold	\$ 57,725.50	\$ 68,000.00	84.89%	\$ 48,163.05
Total Cost of Goods Sold	\$ 57,725.50	\$ 68,000.00	84.89%	\$ 48,163.05
Gross Profit	\$ 38,513.35	\$ 208,700.00	18.45%	\$ 78,310.83
Expenditures				
7200 Payroll Expense				
7210 Wages	56,267.89	118,888.00	47.33%	45,040.34
7220 Health Stipend	1,120.00	1,920.00	58.33%	450.00
7230 Taxes - Payroll	4,275.87	9,095.00	47.01%	3,427.38
7290 Mileage	199.38	1,000.00	19.94%	486.12
Total 7200 Payroll Expense	\$ 61,863.14	\$ 130,903.00	47.26%	\$ 49,403.84
7300 Business Manager	12,904.50	30,000.00	43.02%	11,423.50
7400 Accounting Fees	2,175.00	5,100.00	42.65%	2,751.07
7500 Legal & Professional Fees	600.00	13,000.00	4.62%	3,522.50
7700 Travel	1,781.06	1,900.00	93.74%	1,174.92
7800 Training & Continuing Education		600.00	0.00%	474.61
8000 Administration				
8010 Advertising/ Promotion (Outreach)	56.20	6,750.00	0.83%	1,769.25
8030 Website	88.60	2,250.00	3.94%	629.88
8110 Supplies & Materials	4,393.95	12,500.00	35.15%	4,357.56
8120 Office Supplies	2,023.30	3,300.00	61.31%	641.28
8130 Postage	354.01	250.00	141.60%	254.85
8180 Board Expenses	167.90	500.00	33.58%	157.90
8190 Dues & Subscriptions	717.00	1,500.00	47.80%	1,031.99
Total 8000 Administration	\$ 7,800.96	\$ 27,050.00	28.84%	\$ 8,842.71
8200 Operations & Maintenance				
8210 Building Maintenance	269.54	1,000.00	26.95%	1,250.31
8220 Grounds Maintenance	35.31	4,000.00	0.88%	218.54
8230 Equipment Maintenance	57.02	250.00	22.81%	1,042.70
8250 Utilities	2,208.22	3,000.00	73.61%	1,910.94
8260 Automotive	296.07	350.00	84.59%	386.44
Total 8200 Operations & Maintenance	\$ 2,866.16	\$ 8,600.00	33.33%	\$ 4,808.93
8400 Insurance				
8410 Liability Insurance	1,549.00	1,200.00	129.08%	1,043.00
8420 Work Comp		600.00	0.00%	
Total 8400 Insurance	\$ 1,549.00	\$ 1,800.00	86.06%	\$ 1,043.00
8600 Bank Charges				
8610 Credit Card Processing Fees	2,151.62	4,000.00	53.79%	2,456.43
8620 Bank Fees	6.98	250.00	2.79%	149.50
Total 8600 Bank Charges	\$ 2,158.60	\$ 4,250.00	50.79%	\$ 2,605.93
8870 Meals	896.13	500.00	179.23%	85.12
Total Expenditures	\$ 94,594.55	\$ 223,703.00	42.29%	\$ 86,136.13
Net Operating Revenue	-\$ 56,081.20	-\$ 15,003.00	373.80%	-\$ 7,825.30
Other Revenue				
5910 Reimbursed Expenditure	5,661.00			1,075.68
5920 Interest Earned	545.16	\$ 300.00	181.72%	187.88
Total Other Revenue	\$ 6,206.16	\$ 300.00		\$ 1,263.56
Other Expenditures				
8900 Other Miscellaneous Expenditure				100.00
8980 Capital Improvements				4,057.27
Total Other Expenditures	\$ 0.00	\$ 0.00		\$ 4,157.27
Net Other Revenue	\$ 6,206.16	\$ 300.00	2068.72%	-\$ 2,893.71
Net Revenue	-\$ 49,875.04	-\$ 14,703.00		\$ 174,600.46

Mid-August Board Report

Alicia Lindbom, 2024 Summer Programs Coordinator

August 15, 2024

I think we can all agree it's been a whirlwind of a summer!

We opened June 26th at the Redfish Visitor Center and began the expected upward climb in visitor numbers, before closing for the Bench Lakes fire two weeks later. During the evacuation the naturalists did portals as much as possible, though some days were too smoky to even do those. They switched to doing programs at the library and museum, and we assisted at the ranger station and at the Stanley chamber. The staff also worked on program development, prepared for upcoming events and special projects, and got in a day of cleaning at Obsidian.

The Visitor Center re-opened to campers and lodge guests on the 29th of July, and officially opened to the public on the 30th. After a quiet start, visitor numbers seem to be coming up again, though with schools starting they likely will remain on the lower side than what we would have seen in July.

School starting also means some of our staff have headed back to college, including Jenna, Heath, and Morgan. Azelie and Cush will continue to help us manage the Visitor Center and Museum through September. Sadly, our volunteer couple decided to leave after the evacuation as living half packed is more difficult in an RV, so we were already down one position upon our return to the Visitor Center at the end of July. Our staff has been fantastic this year, with interesting programs and positive attitudes, despite the twists and turns, so I hope you've had a chance to come by and chat with them or watch a program this summer! You've probably also seen the email that we are looking for assistance at the Visitor Center, so if you're able to help out, please review what openings still need coverage, or talk with me or Lin. We greatly appreciate it!

Before I share numbers, I want to say a quick thank you to all of you who helped pack up merchandise and art during the evacuation, and get everything moved over to the Gadwa's garage. I'd like to say thank you to Gary and Laurii for letting us plug in at your house during the evacuation, to Liesl for letting us do some programs at the library, and everyone else who helped us during that time in any way. I'd like to say an extra big thank you to Lin for sharing her space with us at the Gadwa's and more importantly, for all her hard work in keeping SIHA relevant, and staff productive, during a challenging time.

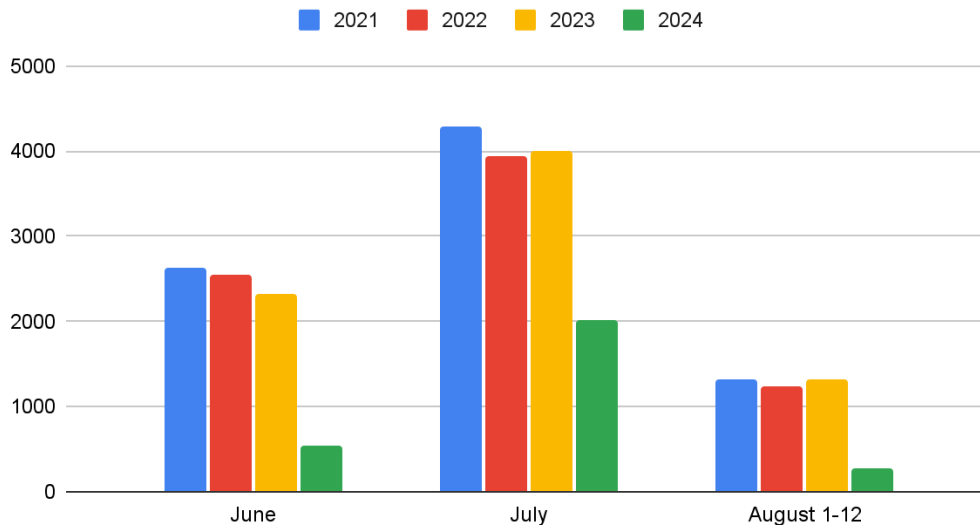
On July 20th was the annual History Day event at the Museum. Thanks to our historic specialists, Morgan and Azelie for organizing, and all of you who volunteered that day! Aside from missing the mules, it went very well, with attendance by 137 visitors, which is good numbers as the art festival was going at the same time, and town in general was much quieter than previous weekends before the fire.

August 3rd was Smokey Bear's birthday party, and after some scrambling to switch it back to the Visitor Center instead of the Museum, we had a fantastic turnout of 356 visitors at the party

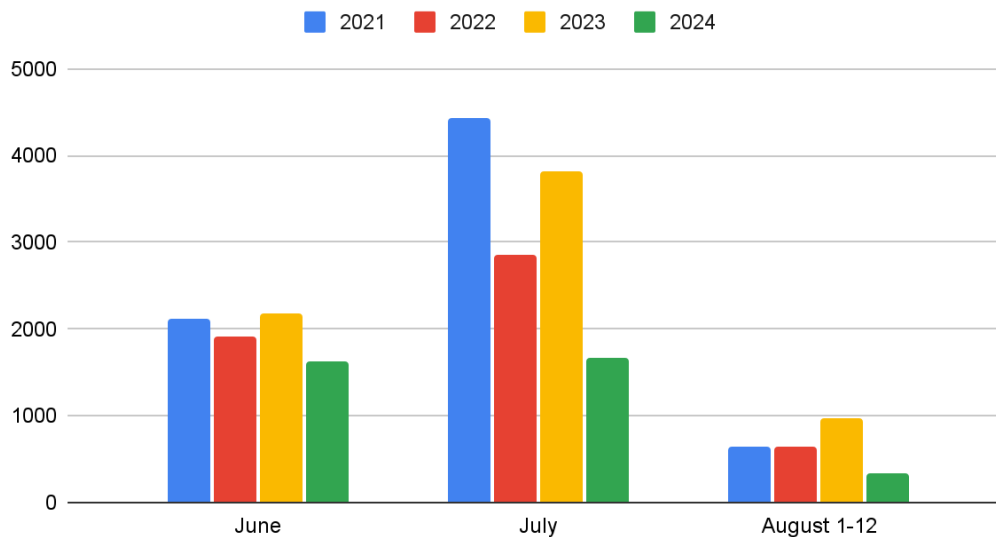
and 247 in the Visitor Center. Thanks to our naturalists, Heath and Jenna for organizing, and to all the volunteers, USFS staff, Nevada Team 1 PIO's, and the fire engine crew for their help making it a great event for everyone.

Below are graphs of visitors and program/portal totals for the season thus far compared to 2021, 2022, and 2023 numbers. Please note that August numbers are through the 12th only. Note that this graph shows both program attendance *and* visitors engaged at trailhead portals and during roving.

Visitor Numbers - RVC



Program and Portal Numbers



Just a reminder, you can find Redfish sales details in Erica's outlets report.