

February 2025 Meeting Agenda

Sawtooth Interpretive & Historical Association

Location: Stanley Library Meeting Room + Virtual

Call-in Details: (719)359-4580, Meeting ID: 848 2614 0793

Date: **February 20, 2025**Time: **10am – 12pm, MST**or join via **Zoom** link - <https://us02web.zoom.us/j/84826140793>

Participants

Officers	Stewart Wilder <i>President</i>	Terry Clark <i>Vice-President</i>	Roland Miller <i>Secretary</i>	Liesl Scherthanner <i>Treasurer</i>	Gary Gadwa
Directors	Ed Cannady	Paul Hill	Bernice Hartz	Susan Kim	Amelia Jones
	Jenny MacNichol	Dave Pinney	Caitlin Straubinger		
Others in attendance	Kathy Atchley <i>C/T Liaison</i>	Erica Cole <i>Business Manager</i>	Laurii Gadwa <i>Volunteer Recorder</i>	Lin Gray <i>Executive Director</i>	Sarin Lomascolo <i>SNRA Liaison</i>

Agenda Item	Discussion (topics, key points, etc.)	Action Required	Responsible Party	Duration
Call to Order/Roll Call			Stewart	
Review of Consent Agenda & Minutes of previous meeting	Discussion/Motion to approve		Stewart	2 min
OPEN TOPICS/UPDATES/REPORTS				
• President's Report		Discussion	Stewart	5 min
• SNRA Liaison's Report	Updates	Discussion	Sarin	13 min
• C/T Liaison's Report	Updates	Discussion	Kathy	5 min
• Executive Director's Report	Updates: Summer planning, FLS, hiring 2025 Draft Calendar of Events	Discussion	Lin	20 min
• Outlets Update	Sales/Operations Caribou-Targhee 2024 Review	Discussion	Erica	10 min
• Finance Report	Treasurer's Update Approval of Financial Report	Discussion Action Item	Liesl	20 min
• Membership Update	Membership/Outreach	Discussion	Caitlin	5 min
• Preservation Comm Update	Oral Histories	Discussion	Susan	5 min
• Executive Comm Update	Board Recruitment Committee Update Board Nomination	Discussion Action Item	Committee Caitlin	10 min
• Center for the Sawtooths	Operations/Planning Updates	Discussion	Committees	20 min
• Round Table/Open Topics		Discussion		5 min
• Next Meeting	April 17, 2025 – 10am-12pm MT Location: Stanley Library + Virtual		Stewart	
Adjournment				
Oral History Series 5:30 pm at the Stanley Community Library: 2/27 Craig and Betty Rember and a short video about ice houses from Martin Pollock; 3/20 Virginia Finkelburg; 4/24 Bryan Connyers				

Sawtooth Interpretive and Historical Association

Executive Director's Update

February 14, 2025

AGENDA ACTION ITEMS:

- | |
|---|
| <ul style="list-style-type: none">• <i>Approval of Finance Report</i> |
|---|

UPDATES

- I apologize this report isn't more thorough. If you haven't seen the news, this article helps share the **staffing** cuts coming down from Washington: <https://www.politico.com/news/2025/02/13/forest-services-fires-3400-employees-00204213>
 - The choices the new administration is making are rippling through our FS partners and SIHA's former employees. I've had brief conversations with SNRA leadership indicating that SIHA will help in any way we can to reduce the impact of terminations on the agency and the individuals being terminated but the stress and despair is palpable and makes focusing a challenge. At this time, it appears that all front desk staff at the Stanley Ranger Station and SNRA Headquarters will be terminated by the end of day today, Friday Feb. 14. Ketchum and Fairfield Ranger Stations will also lose their front desk staff. All of these folks have been hired within the last year - which is why they are being terminated first. Additional people may be fired next week.
 - We had an executive committee meeting to begin discussing how everything will impact SIHA. Mostly, we need to wait and see and be prepared to pivot – like we often do. Erica was just beginning to make book orders, so we are pushing those back as much as we can and working to determine what kind of ordering would be necessary if our only bookstore outlets are at the Stanley Ranger Station and the Redfish Visitor Center.
 - If any of our past staff are interested in remaining in Stanley for the summer, we plan to offer them naturalist and historic specialist positions.
 - We also discussed setting up a fundraising campaign to raise wages for FS staff being terminated. In this scenario SIHA would hire them to do the job they had been hired to do by the Forest Service for the summer season. There would be lot of details to work out.
- **Crew:**
 - Alicia and I began crew interviews on February 11th and they will continue into the middle of the coming week. We have 12 naturalist applicants and 13 historic specialist applicants. We have 1 returning naturalist from last year, Rory Cushen and a naturalist from 2022 who may also be returning, Eddy Black. If additional positions are not filled by folks being terminated by the Forest Service, we hope to hire two College of Idaho students – one naturalist and one historic specialist and that leaves two other positions to fill.
 - At this time there are no FS funds to cover RV volunteers or housing costs.
- Erica caught an omission in the **2025 budget**. The line item for contributions (Trail Map Fund expenses) was not included in the total calculated expenses of the budget. Given the budget constraints of the USFS, we expect them to request most of what is in the fund this year. Once they have made a formal request, I'll share it with the executive committee to have an email vote to amend the budget.
- I intended to have a **work plan** for your review at this meeting. The actions of the new administration are making it hard to know what to plan for and to support the SNRA. In reviewing our 2022 strategic plan, it seems like now would be a good time to asses it, identify how Obsidian should fold in, and consider the instability that may come in the next several years. Is there anyone who would be willing to be part of a group doing this over the coming months?
- Our museum annual operating plan has been submitted to our permit administrator, Tom Winter. Once the Forest Service can complete agreements again, we'll be able to move forward with our 20-year

special use permit for the Stanley Museum. Luckily our current agreement doesn't expire until the end of 2025.

- The Sawtooth Coalition continues to meet regularly and we've just convened an **education working group** to discuss visitor education and information dissemination needs of the SNRA. I am planning for SIHA to take a leading role in these discussions and any activity that comes out of the working group.
- I met with Idaho Rivers United earlier this week regarding **Salmon Fest**. They are working to fill an event organizer position. That person will take on the majority of logistics. It will be interesting to see how the process goes.
- Four programs in our **Oral History series** have been held with about 70 people in attendance in person and online. Upcoming program dates are at the bottom of the agenda.
- We had an **FLS** meeting this week. Maurice Hornocker has agreed to join us on June 20 at the Community Library. We'll share more details in the meeting. Other topics we are considering. Carter Neimeyer has a new book, we are looking to invite him. Salmon topic, of course. A Sho-Ban Speaker and a program on forest succession after fire. If we can't find speakers for these topics we may include a history program, an oral history program, and/or a geology of program. Our next FLS meeting is February 27th at 3pm.

GRANTS

To be researched/submitted:

- **Central Idaho Resource Advisory Committee** – February? deadline – continuing with roof replacement – up in the air with the new administration
- **ISHS** – Summer deadline – Funds for Oral History Project needs
- Other sources for roof replacement
- Other sources for crew compensation

Submitted:

None in review at this time

Active Grants:

- **Idaho Heritage Trust** - \$15,000 reimbursable - for roof replacement of the Ice House/Tool Shed & office. Estimated project total is about \$37,000. SIHA has \$3595 in dedicated funds. If we can secure additional funds this project will be completed in 2025. But we have 3 years to find additional funds before we lose the IHT grant. **UPDATE:** With the uncertainty of federal funding we may need to consider other ways to complete this project.
- **Sawtooth Festival** - \$1550 awarded to support FLS and other programming by purchasing a new printer and a 20x20 tent– **UPDATE:** I purchased a new printer in January and plan to wait until May to purchase the tent.
- **2025 Redfish Fund:** Val A. Browning Foundation - \$25,000 awarded for 2025 Redfish crew compensation – this will cover 3 naturalists, we need an additional \$6,000 for a 4th naturalist.
- **Redfish Wayfinding:** \$1,783 awarded - Stanley WinterFest Community Grant for new information kiosk and wayfinding signs to be installed at Redfish once we are open and see how people are using the new path and parking lot. **UPDATE:** I've submitted a request to Tom Winter to install a new information kiosk on the lakeside of the visitor center – now that it is the main entrance to the building. Michael Powell is willing to build the sign and we'll likely need a few helpers in the process. Tom will share the request with Kirk and any other programs for approval. The goal is to complete this by May/early June.
- **Suzi Boyle Giving** - \$1000 awarded for technology costs related to fundraising efforts. Cost/transaction fees for an online raffle ticket platform or similar fundraiser.
- **Sho-Ban Interp Project.** Idaho Humanities Council, major grant cycle. \$5,550 awarded for Shoshone-Bannock Interpretive signage/exhibit. + 2022 Q1 License Plate Fund, \$6,500 awarded for Shoshone Bannock Interpretive project

- **Displays Complete:** with IHC final report submitted and working to schedule a dedication ceremony (tentatively early July 2025) so we can wrap up the Goat plate funds side of the project.
- **Reimbursable:** \$30,000 was awarded by the FS in 2023 for outdoor interpretive signs, more replica artifacts and an outdoor mobile classroom. **UPDATE:** Parfleche class took place on January 18th at Fort Hall with at least 25 participants. I'm working to reschedule the fish trap class for this summer however, it is unclear if this grant will continue to be available to SIHA. We do have about \$1500 in outstanding payments to Tribal members who I have not received an invoice from. We will pay these invoices when they are submitted to SIHA. I do not know if SIHA will be reimbursed for them with the federal funds allocated by the previous administration.

OBSIDIAN:

- The design narrative is ready for review and discussion with the full board. You can find a link to it in the agenda. Please review to determine if you think anything has been missed or needs finessing. After review by the board, the Operations Committee will schedule a site inspection that give SIHA recommendations about how to move forward based on building conditions.
- Vertical Electric - Ralph Pavone, approximately \$11,000 bid for bunkhouse electrical needs.
- Big Wood Plumbing – Matt Dohse, met onsite on Jan. 24. He appeared willing to do the plumbing work needed. We asked for an estimate, I'll follow up and see if I can get it back from him by our meeting.
- The next general CeSaw meeting is scheduled for 4pm Mountain time on February 25th.

IMPORTANT DATES

- Our next scheduled board meeting is scheduled for **Thurs. April 17, 2025**, at the Stanley Community Library and via Zoom.

Submitted by Lin Gray

SIHA 2025

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Sawtooth Association Events	
5/29-6/12	Crew Training
May 24	Museum Opens
Jun 8	Museum Work Day
Jun 13	Redfish Opens
Jun	Community Clean-Up
Jun 27	FLS begins (biweekly)
Jul 19	History Day
Aug 2	Smokey Bear's Birthday
Aug 23	Sawtooth Salmon Festival
Sep 1	Museum Closes Daily Ops
Sep 14	Redfish Closes Daily Ops
Sep 15	Museum Maintenance Day
9/12-21	SNRA Clean-up
Sep 28	Museum Maintenance Day
Board Meetings: (Mountain Time)	
Feb 20	Via phone 10a-12p
Apr 17	Via phone 10a-12p
Jun 19	Redfish Center 10a-1p
Aug 21	Redfish Center 10a-12p
Oct 16	Via phone 10a-12p
Dec 11	Via phone 10a-12p
2026 Proposed Board Dates	
Feb 19	Via phone 10a-12p
Apr 16	Via phone 10a-12p
Jun 18	Redfish Center 10a-1p
CeSaw Dates	
Apr. 16	Bunkhouse Work Day
Apr. 30	Bunkhouse Work Day
May 1	Announce RFP for Designers
May 14	Bunkhouse Work Day
May 25	Bunkhouse Move In
Jun 19	Approve Design Contract
Sept. 1	Final Design Deadline
Oct. 16	Full Review of Master Plan

Sawtooth Interpretive & Historical Association

Outlets Update

Board Meeting Date: February 20, 2025

First, I would like to thank you all for my generous bonus. I greatly appreciate your guidance, suggestions, support, and willingness to try new ideas. I'm looking forward to a successful 2025!

Sales Comparison

2024 sales were \$105,479 compared to \$118,166 in 2023. Sales comparison details are on page 3 of this report.

January 2025 sales are \$674 compared to \$261 in January 2024.

Scroll down to page 4 for the Top 12 Selling Products in 2024 by (1) net sales and (2) quantities sold. These are the combined totals at all locations using Square.

Sawtooth Trail Maps

Thank you, Stewart, for all your efforts in introducing SIHA's Sawtooth Trail Maps to eight stores in Boise. As promised, I sent emails to the stores that required follow-up.

Call to action: Do you know any local businesses in the Wood River Valley and Boise areas that may want to sell SIHA Trail Maps? If so, please share their contact information with me.

Wholesale \$4, Retail \$8.

End-of-Year Inventory

The ending inventory values for each location are complete as we head into 2025.

Earned Revenue from Program Sales

SIHA works with various vendors to sell fuelwood permits, Christmas tree permits, BCRD ski passes, and Idaho Parks and Recreation stickers. While SIHA only makes a nominal profit from these programs, it is a great way to get visitors into our locations. The goal is to gain more exposure for SIHA, increase sales, and grow attendance at SIHA events. On page 5, you will find the incentives earned from each program in 2024.

Caribou-Targhee

Background details: In November 2023, at the request of the SIHA Board Lin, Terry and I met with Caribou-Targhee representatives to review our current operations and find solutions to the increasing costs of doing business. In 2024, we implemented the Square point-of-sale systems at the four C-T outlets to reduce credit card fees and have been more mindful of the items each outlet has in their stores.

Please review the 2024 Caribou-Targhee Outlet Sales on page 6. A more legible copy is located in SIHA's Board Resources. The participating agreement with Caribou-Targhee is to split the net sales by 50/50. Following up on the Board's 2023 request, we should dedicate time to discuss Caribou-Targhee at the board meeting.

2025 Products

As a result of lower sales in 2024, SIHA has a higher product inventory to begin the year. This is good news! It allows SIHA greater flexibility to purchase new merchandise leading to more diverse product offerings for visitors in 2025. These new options should boost sales.

Since October, I have been perusing new and current vendors' websites and catalogs to find new merchandise. SIHA has recently been approved to purchase books through Macmillan Publishers and Hachette Book Group. These two publishing companies are distributors for many independent publishers providing SIHA access to hundreds of new books.

I meet with Sarin and Lin on February 13th to review dozens of new items including reference books, kid's books, games, nonfiction books, etc.

If you have any ideas for new products, please get in touch with me at books@discoversawtooth.org or 208-993-1315. I welcome the opportunity to chat about new products with you!

Submitted by Erica Cole

Sales by Location 2024 and 2023 Comparison

Sawtooth Outlets	2024	2023
Fairfield Ranger District	\$414.33	\$279.96
Ketchum Ranger District	\$3,321.15	\$2,779.53
Lost River Ranger District	\$577.08	\$455.89
Online Store	\$572.38	\$0.00
Redfish Visitor Center	\$23,830.93	\$33,080.83
SNRA Headquarters	\$23,765.95	\$19,999.33
Stanley Museum	\$10,685.59	\$12,718.92
Stanley Ranger Station	\$18,506.59	\$17,182.19
Sawtooth Outlets Total	\$81,674.00	\$86,496.65
Gallery Sales at Redfish VC		
Gallery Sales	\$5,137.00	\$16,168.96
Less 65% Commission Paid to Artists	\$3,186.95	\$10,509.82
35% SIHA Commission	\$1,912.40	\$5,635.89
Caribou/Targhee Outlets		
Ashton Ranger District	\$2,482.45	\$2,258.04
Island Park Ranger Station	\$1,642.79	\$2,055.79
Palisades Ranger District	\$631.61	\$521.08
Teton Basin Ranger District	\$2,167.08	\$1,956.66
Caribou/Targhee Outlets Total	\$6,923.93	\$6,791.57
Misc Outlets		
Made in Idaho Store	\$0.00	\$1,367.91
Mountain Village Merc	\$13,255.64	\$16,181.79
Recreation Resource Management of America (trail map sales only)	\$90.57	\$400.95
Stanley Chamber of Commerce (trail map sales only)	\$464.51	\$341.01
Wholesale Trail Map	\$1,158.00	\$950.00
Misc Outlets Total	\$14,968.72	\$19,241.66
Grand Totals	\$105,479.05	\$118,165.77

Top 12 Selling Items Based on Net Sales

Net Sales = gross sales less discount

All Square Locations: Redfish VC, Stanley Ranger Station, SNRA Headquarters,
Stanley Museum & Ketchum Ranger District, and Caribou-Targhee Outlets

Item	# Sold	Net Sales
777 SNRA T-shirts	373	\$9,275.22
220 Baseball Hats	228	\$6,485.42
247 Mountain Biking Sawtooth & White Clouds Trail Map	425	\$5,938.75
600 Sawtooth Trail Map	351	\$2,600.01
778 Hoodie	35	\$1,947.06
308 SNRA Stickers	409	\$1,434.25
726 Bear Spray Counter Assault with Belt	28	\$1,370.60
245 National Geographic Sawtooth Map	91	\$1,358.95
321 Sawtooths & Elephant's Perch Miniscape Sticker	148	\$1,324.22
575 SNRA Wood Ornaments	101	\$1,303.42
370 Jabebo Earrings	70	\$1,291.33
246 Mountain Biking Sun Valley Trail Map	87	\$1,198.94

Top 12 Selling Items Based on Quantity Sold

Item	# Sold	Net Sales
700 SIHA Postcards	910	\$763.16
247 Mountain Biking Sawtooth & White Clouds Trail Map	425	\$5,938.75
308 SNRA Stickers	409	\$1,434.25
777 SNRA T-shirts	373	\$9,275.22
600 Sawtooth Trail Map	351	\$2,600.01
220 Baseball Hats	228	\$6,485.42
602 SNRA Patches	157	\$548.20
321 Sawtooths & Elephant's Perch Miniscape Sticker	148	\$1,324.22
302 Advice From Postcard	142	\$286.80
14 Smokey Postcards	137	\$99.25
319 SNRA Lapel Pins	119	\$822.18
301 Advice From Bookmarks	117	\$349.20

2024 Earned Revenue from Program Sales

	Total # Sold	Incentive	Square Credit Card Fees	Incentive Less Square Fees
BCRD Ski Passes Sold at SNRA HQ Incentive = 6% per pass sold	464	\$514.26	\$217.47	\$296.79
Idaho Parks and Recreation Stickers Sold at SRS, Museum, & RVC Incentive = \$1.50 per sticker sold	193	\$289.50	\$43.52	\$245.98
SNRA Fuelwood Permits Sold at Museum Incentive = \$3 per permit sold	20	\$60.00	\$9.00	\$51.00
Salmon-Challis Fuelwood Permits Sold at Museum Incentive = \$2.50 per permit sold	16	\$40.00	\$13.69	\$26.31
SNRA Christmas Tree Permits Sold at SRS & HQ Incentive = \$1 per permit sold	71	\$71.00	\$15.50	\$55.50
Caribou-Targhee Christmas Tree Permits Sold at Teton Basin Ranger District Incentive = \$2 per permit sold	196	\$392.00	\$91.94	\$300.06
Total		\$1,366.76	\$391.12	\$975.64

2024 Caribou-Targhee Outlet Sales

Net Revenue		Gross Sales	
Ashton	\$867.10	Ashton	\$2,482.45
Island Park	\$592.37	Island Park	\$1,642.79
Palisades	\$113.34	Palisades	\$631.61
Teton Basin	\$726.23	Teton Basin	\$2,167.08
Total Net Revenue	\$2,299.04	Total Gross Sales	\$6,923.93
Travel Expenses			
Lodging	\$234.69		
Mileage	\$365.20		
Total Travel Expenses	\$599.89		
Total Less Expenses	\$1,699.15		
*Includes 41.5 hours to visit each location in March to bring products and Square training.			
\$0/50 Split	\$849.88		

Erica's hours dedicated to C/T outlets*	95.25
Erica's wages subsidized by SIHA	\$1,905

Ashton		Island Park		Palisades		Teton Basin	
Sales of Product Revenue	\$2,482.45	Sales of Product Revenue	\$1,642.79	Sales of Product Revenue	\$631.61	Sales of Product Revenue	\$2,167.08
Expenses		Expenses		Expenses		Expenses	
Cost of goods sold	\$1,244.28	Cost of Goods Sold	\$792.43	Cost of goods sold	\$326.77	Cost of Goods Sold	\$1,077.58
US credit card fees	\$105.79	US credit card fees	\$0.00	US credit card fees	\$0.00	US credit card fees	\$109.18
(Jan - March)		(Jan - March)		(Jan - March; cash only)		(Jan - March)	
Square credit card fees	\$64.64	Square credit card fees	\$40.53	Square credit card fees	\$12.93	Square credit card fees	\$69.52
(March - Dec)		(May - August)		(March - Dec)		(March - Dec)	
T-Mobile SIM card	\$20.00	T-Mobile SIM card	\$20.00	T-Mobile SIM card	\$20.00	T-Mobile SIM card	\$20.00
(one-time charge)		(one-time charge)		(one-time charge)		(one-time charge)	
T-Mobile data plan	\$148.50	T-Mobile data plan	\$148.50	T-Mobile data plan	\$148.50	T-Mobile data plan	\$148.50
Postage	\$32.14	Postage	\$48.96	Postage	\$10.07	Postage	\$16.07
Total Expenses	\$1,615.35	Total Expenses	\$1,050.42	Total Expenses	\$518.27	Total Expenses	\$1,440.85
Net Revenue	\$867.10	Net Revenue	\$592.37	Net Revenue	\$113.34	Net Revenue	\$726.23

Notes:	
* Beginning Jan 1, 2024, US Bank credit card fees increased from \$10 to \$35 per month.	
* Tablet costs are deducted from Caribou-Targhee Project Fund.	
2024 Total: \$2.04 tablet cost x 10 months x 4 outlets = \$81.60	
* T-Mobile data plan: \$15 per month per location. March was prorated at \$13.50.	
* Teton Basin: Square credit card fees excludes Christmas Tree Permit sales.	

2024 Caribou-Targhee Outlet Sales

Net Revenue	
Ashton	\$867.10
Island Park	\$592.37
Palisades	\$113.34
Teton Basin	\$726.23
Total Net Revenue	\$2,299.04
Travel Expenses	
Lodging	\$234.69
Mileage	\$365.20
Total Travel Expenses	\$599.89
Total Less Expenses	\$1,699.15
50/50 Split	\$849.58

Gross Sales	
Ashton	\$2,482.45
Island Park	\$1,642.79
Palisades	\$631.61
Teton Basin	\$2,167.08
Total Gross Sales	\$6,923.93

Erica's hours dedicated to C/T outlets*	95.25
Erica's wages subsidized by SIHA	\$1,905.19
*Includes 41.5 hours to visit each location in March to bring products and Square training.	

Ashton	
Sales of Product Revenue	\$2,482.45
Expenses	
Cost of goods sold	\$1,244.28
US credit card fees (Jan - March)	\$105.79
Square credit card fees (March - Dec)	\$64.64
T-Mobile SIM card (one-time charge)	\$20.00
T-Mobile data plan	\$148.50
Postage	\$32.14
Total Expenses	\$1,615.35
Net Revenue	\$867.10

Island Park	
Sales of Product Revenue	\$1,642.79
Expenses	
Cost of Goods Sold	\$792.43
US credit card fees (Jan - March)	\$0.00
Square credit card fees (May - August)	\$40.53
T-Mobile SIM card (one-time charge)	\$20.00
T-Mobile data plan	\$148.50
Postage	\$48.96
Total Expenses	\$1,050.42
Net Revenue	\$592.37

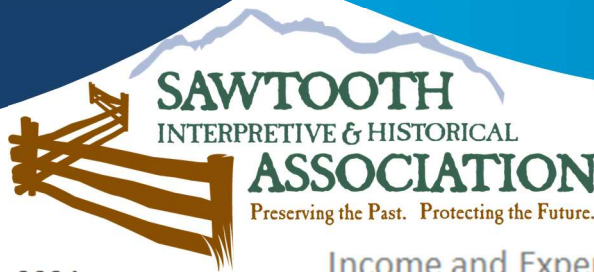
Palisades	
Sales of Product Revenue	\$631.61
Expenses	
Cost of goods sold	\$326.77
US credit card fees (Jan - March; cash only)	\$0.00
Square credit card fees (March - Dec)	\$12.93
T-Mobile SIM card (one-time charge)	\$20.00
T-Mobile data plan	\$148.50
Postage	\$10.07
Total Expenses	\$518.27
Net Revenue	\$113.34

Teton Basin	
Sales of Product Revenue	\$2,167.08
Expenses	
Cost of Goods Sold	\$1,077.58
US credit card fees (Jan - March)	\$109.18
Square credit card fees (March - Dec)	\$69.52
T-Mobile SIM card (one-time charge)	\$20.00
T-Mobile data plan	\$148.50
Postage	\$16.07
Total Expenses	\$1,440.85
Net Revenue	\$726.23

Notes:	
* Beginning Jan 1, 2024, US Bank credit card fees increased from \$10 to \$35 per month.	
* Tablet costs are deducted from Caribou-Targhee Project Fund.	
2024 Total: \$2.04 tablet cost x 10 months x 4 outlets = \$81.60	
* T-Mobile data plan: \$15 per month per location. March was prorated at \$13.50.	
* Teton Basin: Square credit card fees excludes Christmas Tree Permit sales.	

SIHA Finance Report

Presented to the Board of Directors
Meeting Date: February 20, 2025



Hello!

Financial information through December 2024 reflected herein.

You will see that, as expected given the challenges of fires, closures, etc., we ended the year in the red. While our operating were fairly trim and consistent, we sold less than expected and ultimately net revenue was approximately 80% of what we'd hoped for. The chart at the right depicts our income and expense comparison over the last few years.

You can see the details for the past year in the following statements:

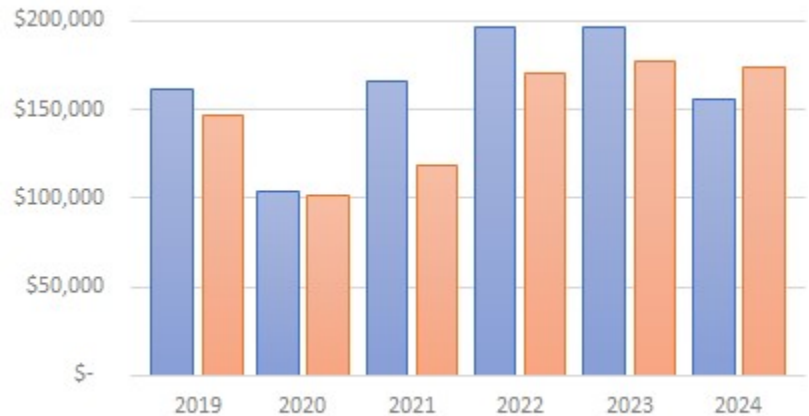
- Statement of Activity – (note separate columns for SIHA Budget vs Actual, CeSaw, and Sawtooth Coalition)
- Financial Position
- Project (Dedicated Funds) Balances

The composite pie charts depicted at right represent SIHA's income and expense breakdowns for the year (does not include CeSaw or Sawtooth Coalition funds).

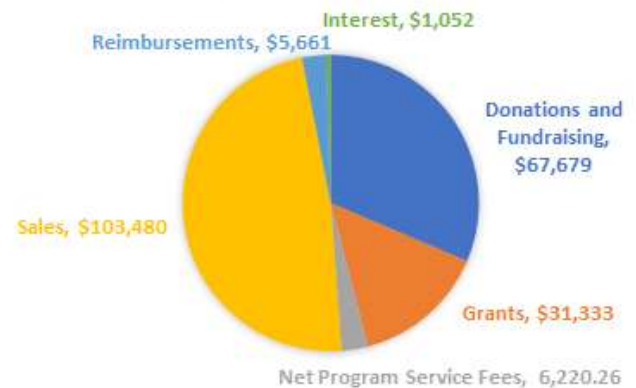
Please see the Outlet report for more detailed sales information. As always, I'm happy to answer questions or receive comments. I look forward to seeing where 2025 takes us!

Respectfully submitted,
Liesl Schernthanner
SIHA Treasurer, 2/17/25

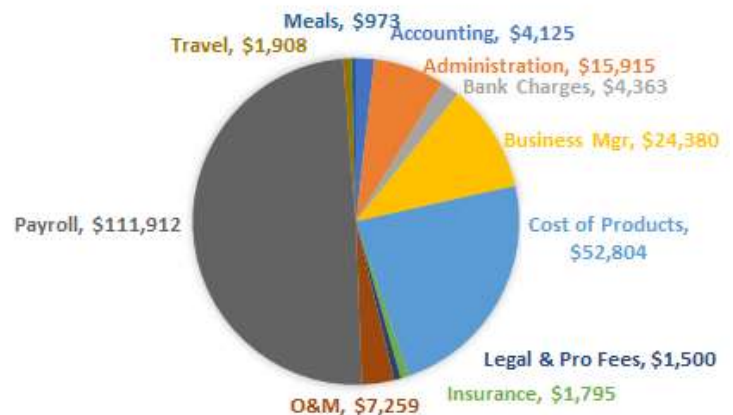
Income and Expense Comparison



SIHA INCOME 2024



SIHA EXPENSES 2024



**Statement of Activity
and SIHA Budget Summary**

	SIHA				CeSaw 2024	Sawtooth Coalition 2024
	2024 Actual	2024 Budget	% of Budget	2023 Jan-Dec		
Revenue						
4100 Donations & Fundraising Total	\$ 67,679.46	\$ 50,000.00	135.36%	\$ 60,599.86	\$ 1,856,876.83	\$ 0.00
4200 Grants Total	\$ 31,333.00	\$ 81,500.00	38.45%	\$ 72,245.00	\$ 0.00	\$ 25,000.00
Total 4000 Contributed Support	\$ 99,012.46	\$ 131,500.00	75.29%	\$ 132,844.86	\$ 1,856,876.83	\$ 25,000.00
5000 Earned Revenue						
5100 Program Service Fees	20,886.10	25,000.00	83.54%	24,547.21		
5200 Other Income	143.26	200.00	71.63%	543.00		
Total 5000 Other Earned Revenue	\$ 21,029.36	\$ 25,200.00	83.45%	\$ 25,090.21	\$ 0.00	\$ 0.00
5800 Sales of Product Revenue	103,480.17	120,000.00	86.23%	114,096.20		
Total Revenue	\$ 223,521.99	\$ 276,700.00	80.78%	\$ 272,031.27	\$ 1,856,876.83	\$ 25,000.00
Cost of Goods Sold						
6100 Cost of Goods Sold	52,804.04	60,000.00	88.01%	64,287.05		
6200 Program Payout						
6210 Gallery Paid	3,186.95	8,000.00	39.84%	10,509.82		
6220 BCRD Paid	6,131.15	0.00				
6230 IDPR Paid	1,573.50	0.00				
6240 SNRA Fuelwood Paid	512.50	0.00				
6250 Salmon-Challis Fuelwood Paid	465.00	0.00				
6260 Christmas Tree Permits	2,940.00			660.00		
Total 6200 Program Payout	\$ 14,809.10	\$ 8,000.00	185.11%	\$ 11,169.82	\$ 0.00	\$ 0.00
Total Cost of Goods Sold	\$ 67,613.14	\$ 68,000.00	99.43%	\$ 75,456.87	\$ 0.00	\$ 0.00
Gross Profit	\$ 155,908.85	\$ 208,700.00	74.70%	\$ 196,574.40	\$ 1,856,876.83	\$ 25,000.00
Expenditures						
7200 Payroll Expense						
7210 Wages	101,854.04	118,888.00	85.67%	92,465.92		
7220 Health Stipend	1,920.00	1,920.00	100.00%	1,350.00		
7230 Taxes - Payroll	7,791.82	9,095.00	85.67%	7,073.64		
7290 Mileage	345.69	1,000.00	34.57%	633.25	178.22	
Total 7200 Payroll Expense	\$ 111,911.55	\$ 130,903.00	85.49%	\$ 101,522.81	\$ 178.22	\$ 0.00
7300 Business Manager	24,379.50	30,000.00	81.27%	20,172.75		
7400 Accounting Fees	4,125.00	5,100.00	80.88%	4,176.07		
7500 Legal & Professional Fees	1,500.00	13,000.00	11.54%	7,305.50	3,150.00	5,055.43
7700 Travel	1,907.72	1,900.00	100.41%	1,402.02		
7800 Training & Continuing Education	0.00	600.00	0.00%	574.61		
8000 Administration						
8010 Advertising and Promotion	4,225.21	6,750.00	62.60%	9,519.17		
8030 Website	103.60	2,250.00	4.60%	769.88		
8110 Supplies & Materials	6,435.42	12,500.00	51.48%	13,099.93	80.48	
8120 Office Supplies	2,339.32	3,300.00	70.89%	1,031.83		
8130 Postage	869.00	250.00	347.60%	722.24		
8180 Board Expenses	167.90	500.00	33.58%	157.90		
8190 Dues & Subscriptions	1,774.68	1,500.00	118.31%	2,129.69	1,778.56	
Total 8000 Administration	\$ 15,915.13	\$ 27,050.00	58.84%	\$ 27,430.64	\$ 1,859.04	\$ 0.00
8200 Operations & Maintenance						
8210 Building Maintenance	469.90	1,000.00	46.99%	1,250.31	3,658.80	
8220 Grounds Maintenance	2,374.71	4,000.00	59.37%	242.29	2,255.23	
8230 Equipment Maintenance	57.02	250.00	22.81%	1,042.70		
8250 Utilities	3,564.25	3,000.00	118.81%	1,487.08	775.71	
8260 Automotive	792.79	350.00	226.51%	450.27		
Total 8200 Operations & Maintenance	\$ 7,258.67	\$ 8,600.00	84.40%	\$ 6,099.91	\$ 6,689.74	\$ 0.00
8400 Insurance						
8405 Auto Insurance	459.00			276.00		
8410 Liability Insurance	1,090.00	1,200.00	90.83%	767.00	6,054.00	680.00
8420 Work Comp	246.00	600.00	41.00%	506.00		
Total 8400 Insurance	\$ 1,795.00	\$ 1,800.00	99.72%	\$ 1,549.00	\$ 6,054.00	\$ 680.00
Total 8600 Bank Charges	\$ 4,363.42	\$ 4,250.00	102.67%	\$ 5,815.64	\$ 0.00	\$ 0.00
8870 Meals	973.25	500.00	194.65%	476.76		
Total Expenditures	\$ 174,129.24	\$ 223,703.00	77.84%	\$ 176,525.71	\$ 17,931.00	\$ 5,735.43
Net Operating Revenue	(\$18,220.39)	(\$15,003.00)	121.44%	\$ 20,048.69	\$ 1,838,945.83	\$ 19,264.57
Other Revenue						
5910 Reimbursed Expenditure	5,661.00	0.00		30,162.10	75.00	
5920 Interest Earned	1,051.95	300.00	350.65%	665.92		
Total Other Revenue	\$ 6,712.95	\$ 300.00	2237.65%	\$ 30,828.02	\$ 75.00	\$ 0.00
Other Expenditures						
8900 Other Miscellaneous Expenditure	120.00	0.00		4,057.27	0.00	
Total Other Expenditures	\$ 120.00	\$ 0.00		\$ 4,057.27	\$ 0.00	\$ 0.00
Net Other Revenue	\$ 6,592.95	\$ 300.00	2197.65%	\$ 26,770.75	\$75.00	\$ 0.00
Net Revenue	(\$11,627.44)	(\$14,703.00)	79.08%	\$ 46,819.44	\$ 1,839,020.83	\$ 19,264.57

SIHA Statement of Financial Position as of 12/31/2024

	Total
ASSETS	
Current Assets	
Bank Accounts	
1010 Cash Account	308.87
1030 Cash Banks	37.00
1100 US Bank Checking *7239	21,405.39
1150 PayPal Bank	0.00
1200 US Bank Savings *5884	260,763.30
1250 DL Evans Bank - CeSaw	181,556.26
Total Bank Accounts	\$ 464,070.82
Other Current Assets	
1410 Inventory Asset	58,270.27
1900 Undeposited Funds	3,796.76
Total Other Current Assets	\$ 62,067.03
Total Current Assets	\$ 526,137.85
Fixed Assets	
1960 Land - 1 Sessions Drive	870,018.00
1970 Building - 1 Sessions Drive	803,093.53
Total Fixed Assets	\$ 1,673,111.53
TOTAL ASSETS	\$ 2,199,249.38
LIABILITIES AND EQUITY	
Liabilities	
2150 Sales Tax Payable	0.00
2160 Idaho State Tax Commission Payable	429.62
2170 Idaho, Stanley Payable	0.04
Total Liabilities	\$ 429.66
Equity	
3300 Retained Earnings	352,161.76
Net Revenue	1,846,657.96
Total Equity	\$ 2,198,819.72
TOTAL LIABILITIES AND EQUITY	\$ 2,199,249.38

Dedicated Funds	Balance
Building Fund	\$ 59,247.55
Caribou/Targhee Fund	\$ 37,290.65
Center for the Sawtooths	\$ 180,496.30
FLS	\$ 55.91
Museum Roof Fund	\$ 3,595.00
Oral History Fund	\$ 3,885.18
Redfish Fund	\$ 27,166.73
Redfish Wayfinding	\$ 1,783.00
Salmon Festival Fund	\$ 6,323.87
Sawtooth Coalition	\$ 16,098.32
Sho-Ban Interp Project	\$ 4,206.73
Trail Map Fund	\$ 2,833.93
Wildlands Fund	\$ 1,377.31
Total Dedicated Funds	\$ 344,360.48
Unrestricted Funds	\$ 119,280.68

The Board Recruitment Committee is excited to recommend Sue Orb for a position on the SIHA board. Sue has lived in the Wood River Valley for over 50 years and is a current SIHA member/donor. She serves on several other nonprofit boards alongside current SIHA board members. She is personally endorsed by several committee members and brings skills and experience that will help SIHA as we navigate upcoming projects.

Suzanne Ellis Orb

PO Box 56

Ketchum, Idaho 83340

Here is her introduction and qualifications for review.

I am interested in becoming a Board Member of SIHA. To that end, I am submitting a brief biography that follows:

I arrived in Idaho's Wood River Valley in 1969. It is an area that I love and, after all these years, feel as if I am a real stakeholder in its future. My husband, Alex, and I have raised three children, owned a sporting goods business and immersed our family in community activities in the Valley.

I served on the Ketchum City Planning and Zoning Committee for 6 years and was elected to the City Council for another 6 years. When we moved out of Ketchum into Blaine County, I was appointed to the County Planning and Zoning Commission for another 8 years.

Outside my civic and parental duties, I served on the Board of a local foster home facility for at-risk adolescent boys; I was involved in an early effort to create a local land trust; and was on the Board and an officer for the Community Library. Also, I served on the Board of the Sawtooth Society. I am currently an Advisory Board member for the Wood River Land Trust and Co-Chair for the Northern Rockies Advisory Board of the Trust for Public Lands.

My family has owned a cabin at Pettit Lake in the SNRA for 40 years. My children have grown up in a beautiful and special place and it has helped shape who we are. I feel fortunate to have had the opportunity to play a role in preserving and protecting these special places.

Education: BA; San Jose State University

MA; University of San Francisco in Legal Studies (Masters' Thesis on Conservation Easements including a case study of one of the first conservation easement acquisitions in the then newly created SNRA)

I have long admired the work that SIHA has done and I think it would be exciting to be involved in this next phase of SIHA's evolution.

Thank you for your consideration

Suzanne Orb