

Sawtooth Interpretive & Historical Association

Outlets Update

Board Meeting Date: June 19, 2025

Sales Comparison

January – May sales at all locations total \$7,412 compared to \$9,047 in 2024. You can find the sales details on page 3 of this report.

Idaho Dept of Parks and Recreation

The following IDPR stickers will be sold at these outlets:

- ✓ Invasive Species Motorized: SRS, Museum, and RVC
- ✓ Invasive Species Non-Motorized: SRS, Museum, and RVC
- ✓ OHV (off-highway vehicle): SRS and Museum
- ✓ Boat Registration: Museum only

Fuelwood Permits

The Museum is planning to sell SNRA fuelwood permits again this summer. We are not selling the Salmon-Challis fuelwood permits this summer due to staffing shortages.

While SIHA will only make a nominal amount for selling IDPR stickers and fuelwood permits, it is a great reason for visitors and locals to visit these locations. The goal is to gain more exposure for SIHA, increase sales, and grow attendance at SIHA events.

2025 Products

A majority of product orders for 2025 are complete. Sales trends in the next couple of weeks will determine if more orders need to be placed. If you have any ideas for new products, please share your thoughts with me.

New in 2025 (items not mentioned in the April Board Report)

Adult Books

The Unreasonable Virtues of Fly Fishing by Mark Kurlansky

Kids Books

Backpack Explorer: Bird Watch (ages 3 – 8)

Backpack Explorer: On the Nature Trail (ages 3 – 8)

Mama & Baby Animals Activity Book (ages 4 – 8)

Mouse Scouts Camp Out by Sarah Dillard (reading ages 7 – 10)

Rewilding by David Steen & Chiara Fedele (ages 9 – 12)

The Soggy Foggy Campout by Henry Winkler (reading ages 6 – 8)

The Wild Robot by Peter Brown (reading ages 7 – 10)

Misc Items

Junior Ranger Backpack

Games

Charades Card Game

Scavenger Hunt

Shake It Up Game (similar to Yahtzee)

Slides & Ladders (similar to Chutes & Ladders)

Smokey Bear Happy Camper Coop Game

Whose Butt Memory Game

Reference Books

Night Sky Field Guide

Night Sky with the Naked Eye by Bob King

Outdoor School: Hiking and Camping by Jennifer Davis (age range 10 – 14)

Pop-Up Planetarium by Lynn Brunelle

Submitted by Erica Cole

Sales by Location as of May 31

Sawtooth Outlets	2025	2024	2023
Fairfield Ranger District	\$8.44	\$105.60	\$79.85
Ketchum Ranger District	\$596.95	\$364.92	\$300.90
Lost River Ranger District	\$40.90	\$185.71	\$43.62
Online Store	\$135.25	\$0.00	\$0.00
Redfish Visitor Center	\$0.00	\$0.00	\$0.00
SNRA Headquarters	\$2,282.37	\$2,499.51	\$3,548.87
Stanley Museum	\$542.37	\$704.86	\$287.66
Stanley Ranger Station	\$305.03	\$1,713.13	\$883.45
Sawtooth Outlets Total	\$3,911.31	\$5,573.73	\$5,144.35
Gallery Sales at Redfish VC			
Gallery Sales	\$0.00	\$0.00	\$0.00
Less 65% Commission Paid to Artists	\$0.00	\$0.00	\$0.00
35% SIHA Commission	\$0.00	\$0.00	\$0.00
Caribou/Targhee Outlets			
Ashton Ranger District	\$399.95	\$626.68	\$303.38
Island Park Ranger Station	\$189.82	\$37.85	\$42.80
Palisades Ranger District	\$52.41	\$179.89	\$134.56
Teton Basin Ranger District	\$547.84	\$244.37	\$147.23
Caribou/Targhee Outlets Total	\$1,190.02	\$1,088.79	\$627.97
Misc Outlets			
Made in Idaho Store	\$0.00	\$0.00	\$112.06
Mountain Village Merc	\$2,122.63	\$2,059.56	\$1,948.39
Recreation Resource Management of America (trail map sales only)	\$0.00	\$0.00	\$0.00
Stanley Chamber of Commerce (trail map sales only)	\$0.00	\$0.00	\$0.00
Wholesale Trail Map	\$188.00	\$325.00	\$325.00
Misc Outlets Total	\$2,310.63	\$2,384.56	\$2,385.45
Grand Totals	\$7,411.96	\$9,047.08	\$8,157.77